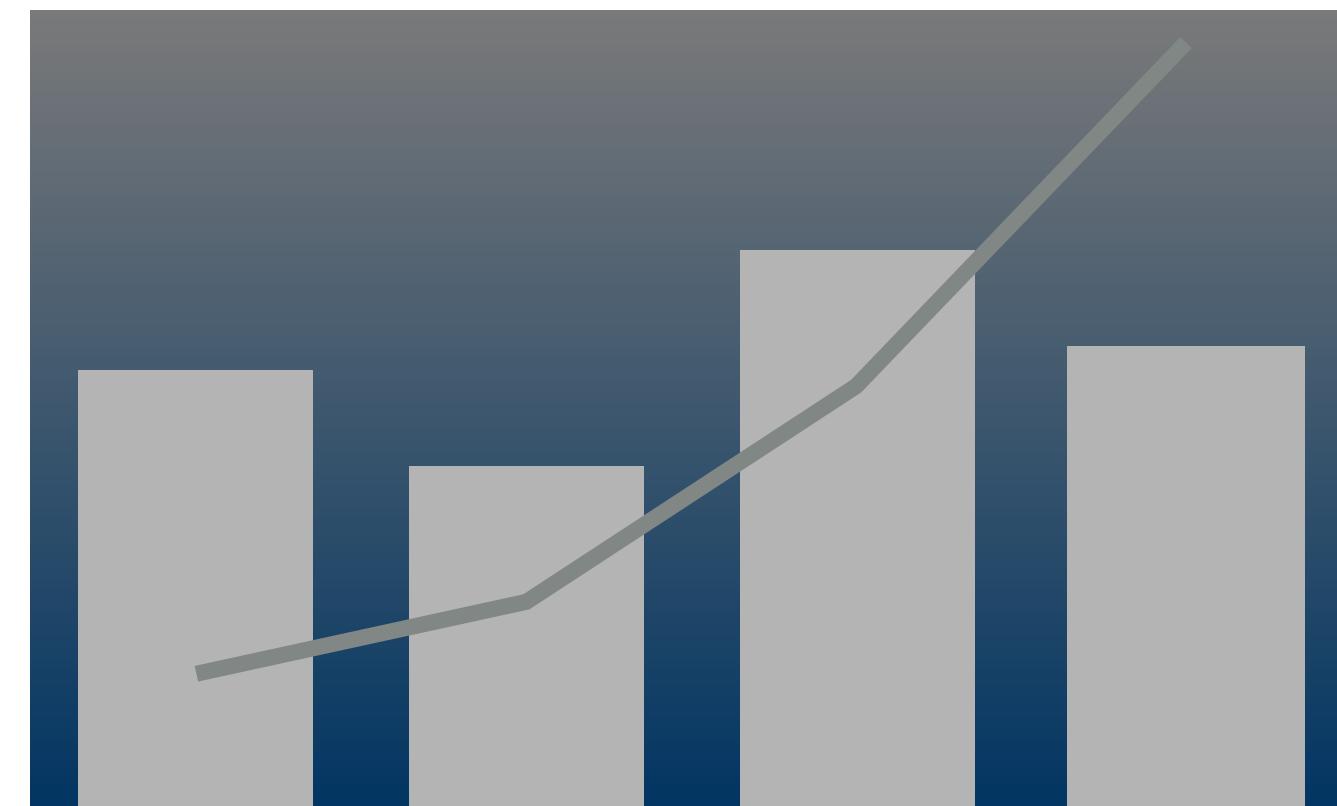


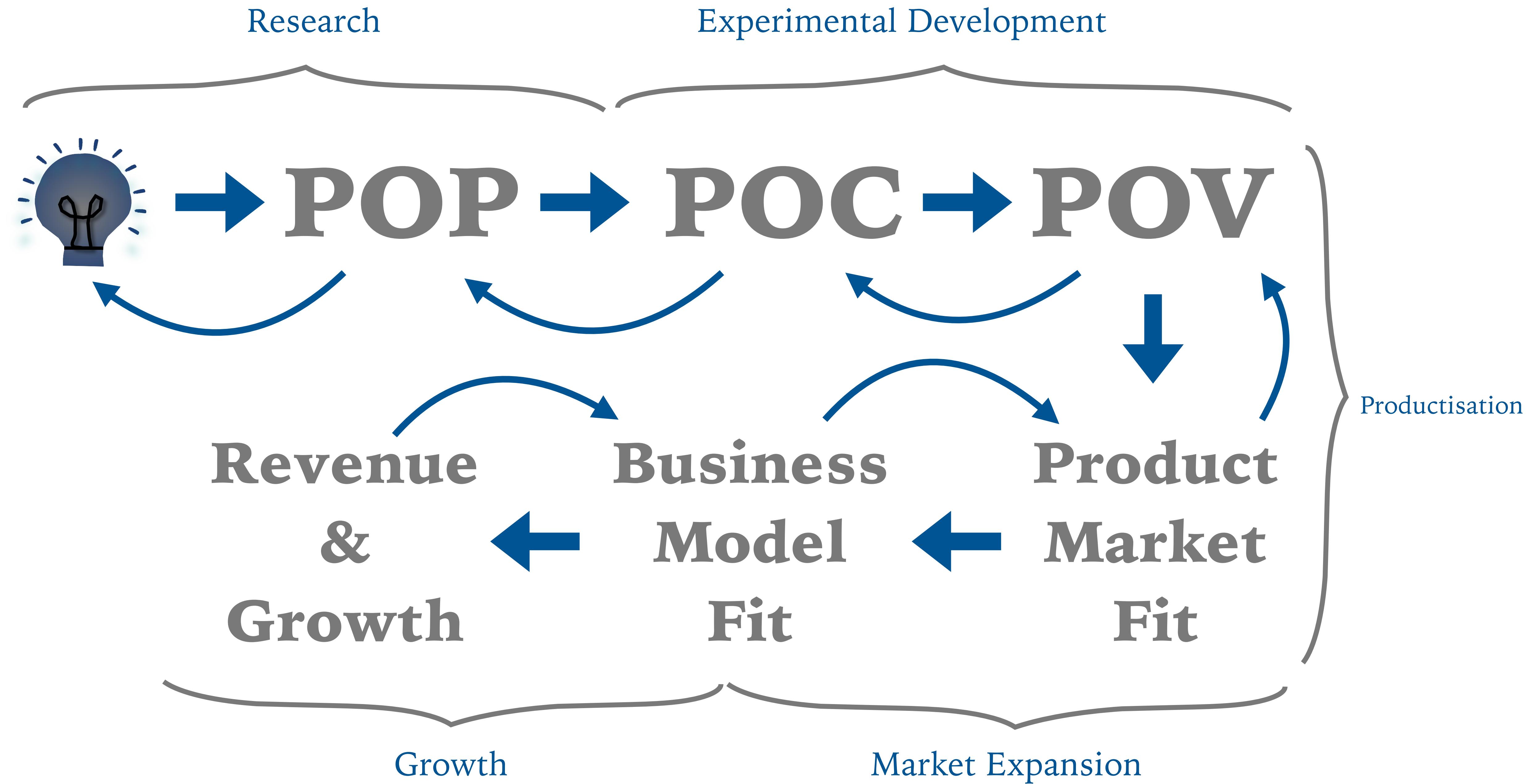
Lab

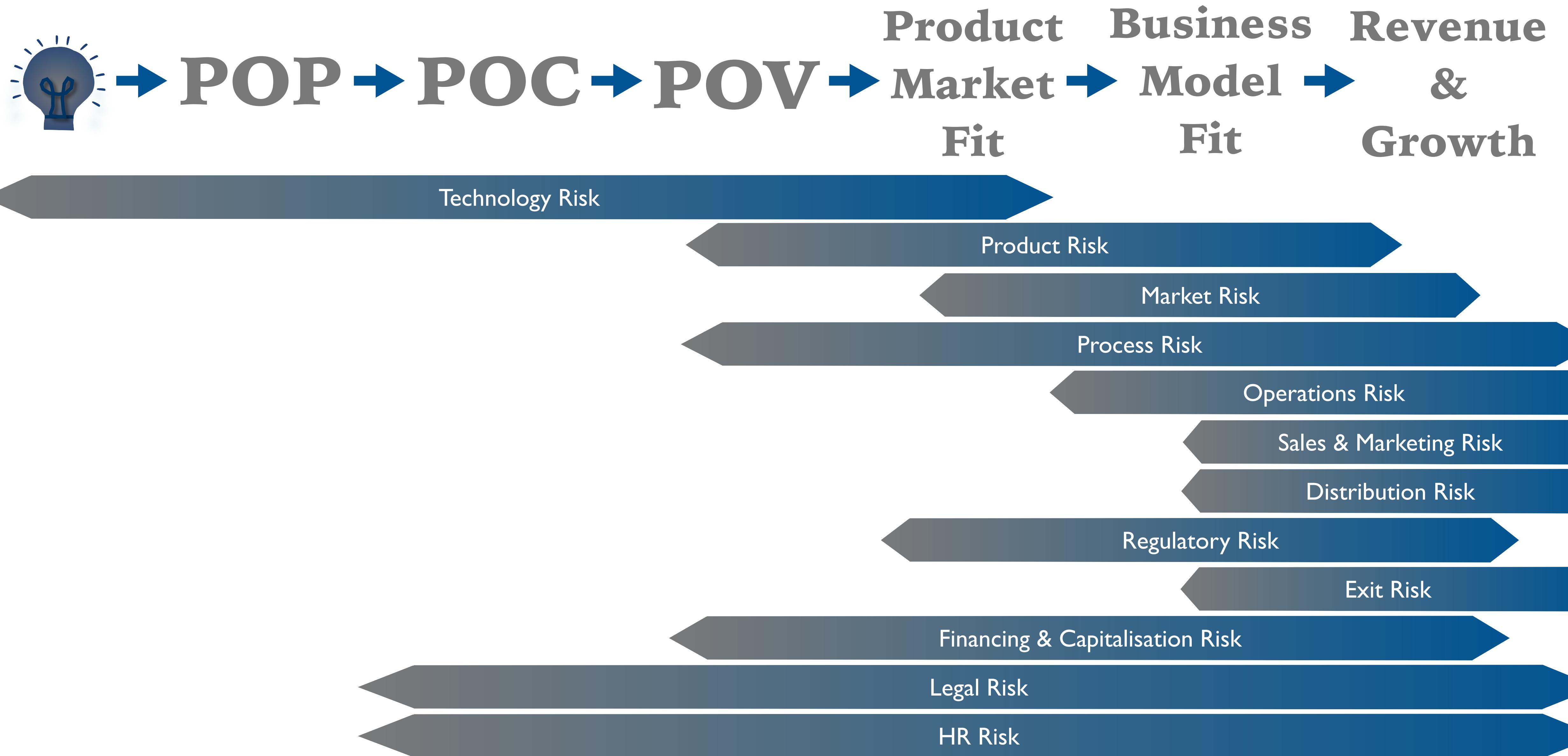


Market

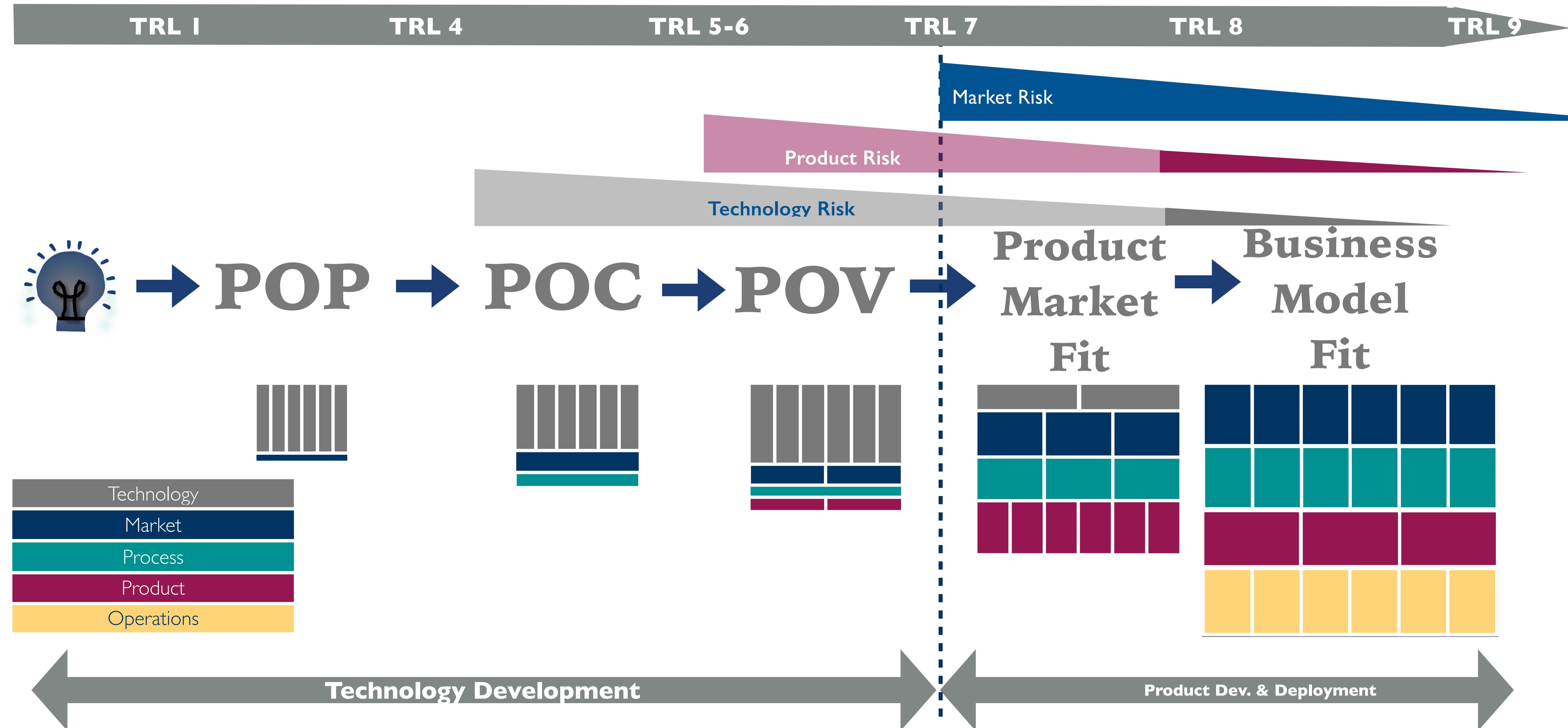
ONLY TECHNOLOGY STRATEGY

Hiran Vedam

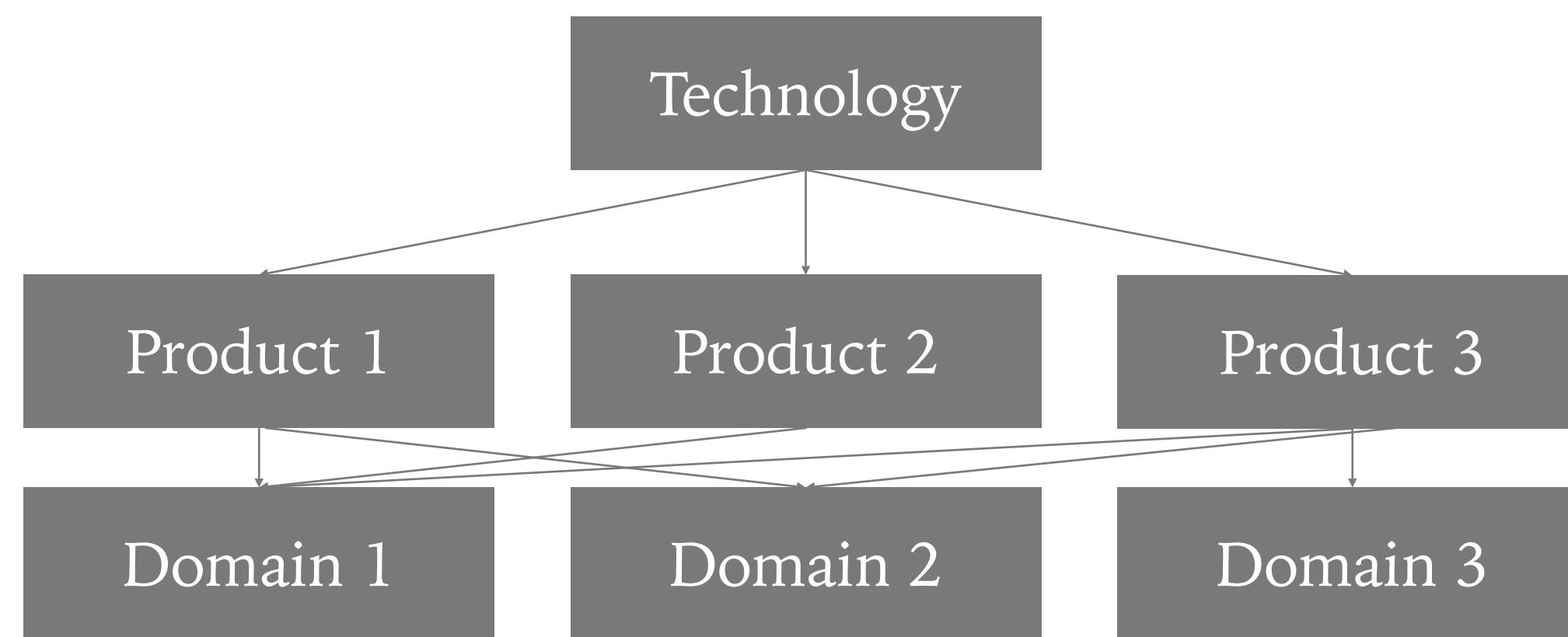




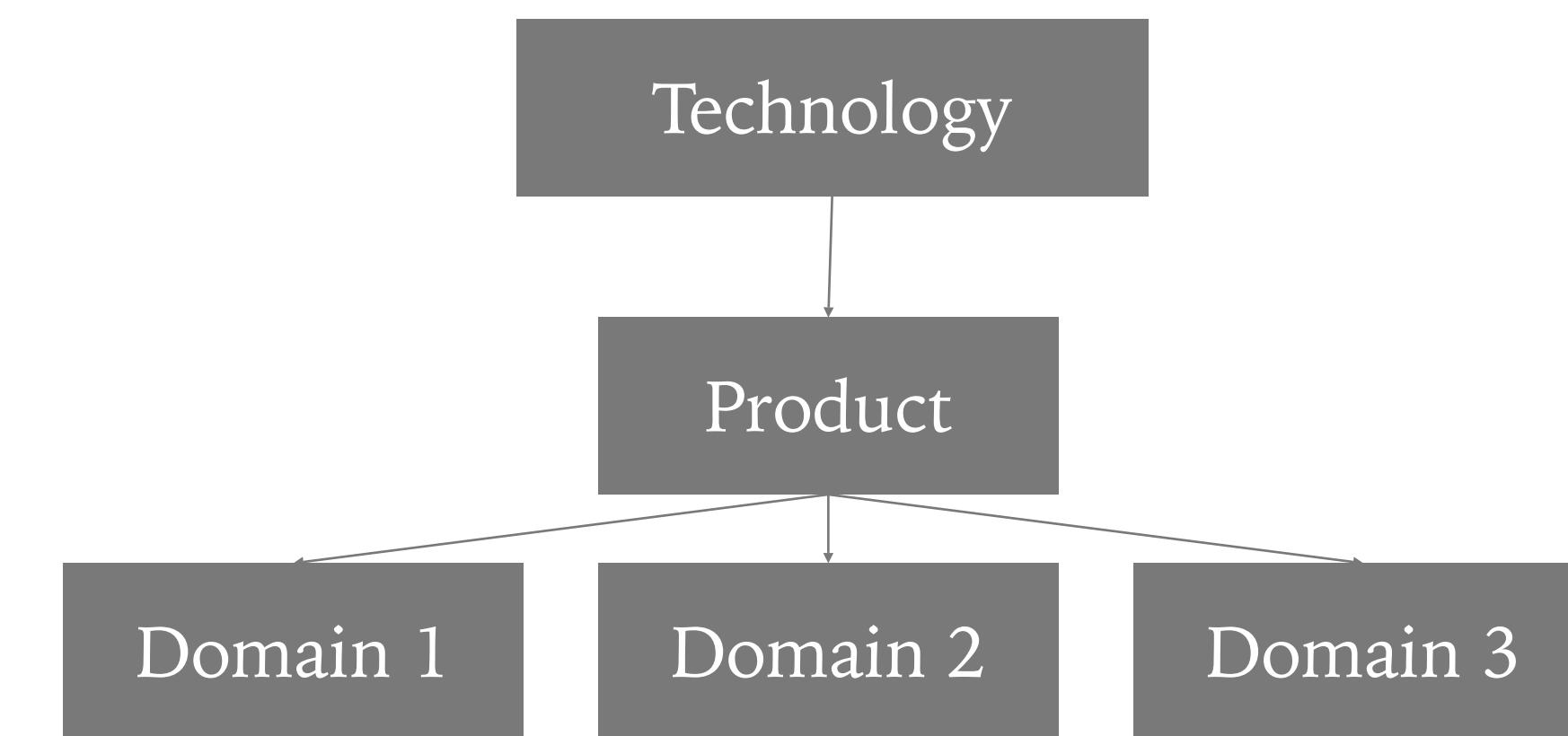
Do you need all the steps for all technologies?



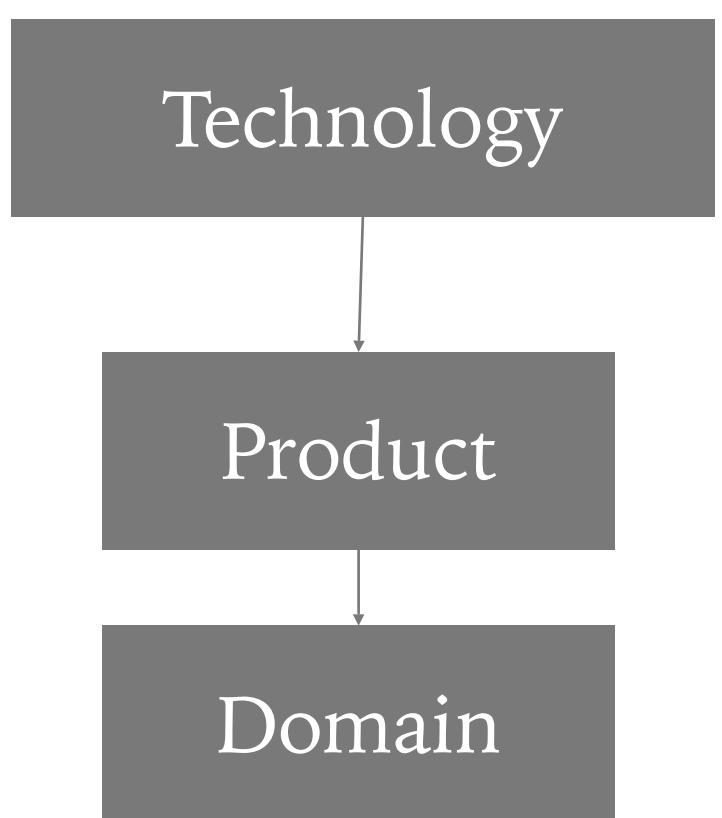
NOT ALL TECHNOLOGIES ARE THE SAME



Ex: Graphene , QD

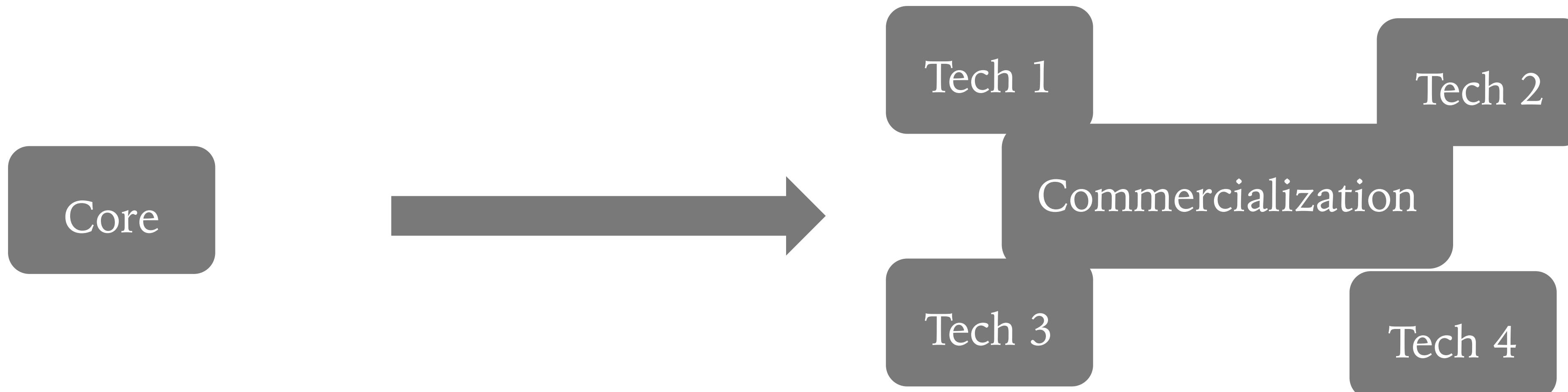
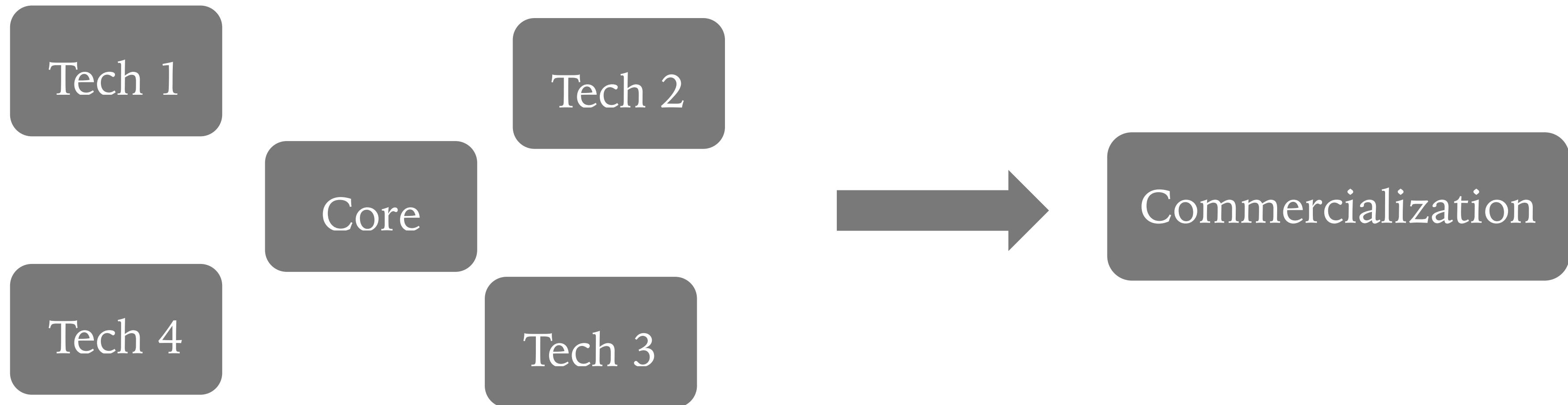


Ex: Drones

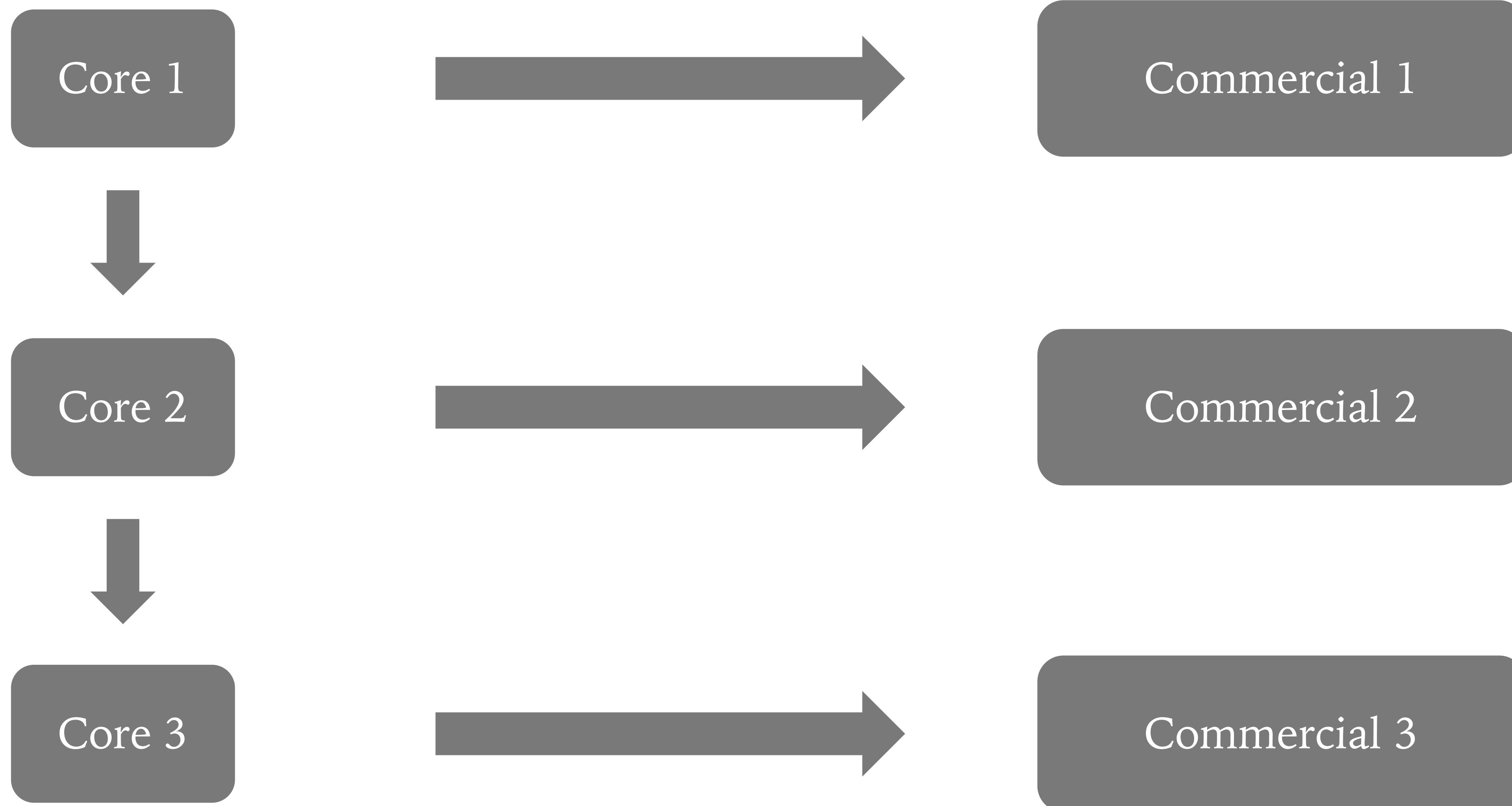


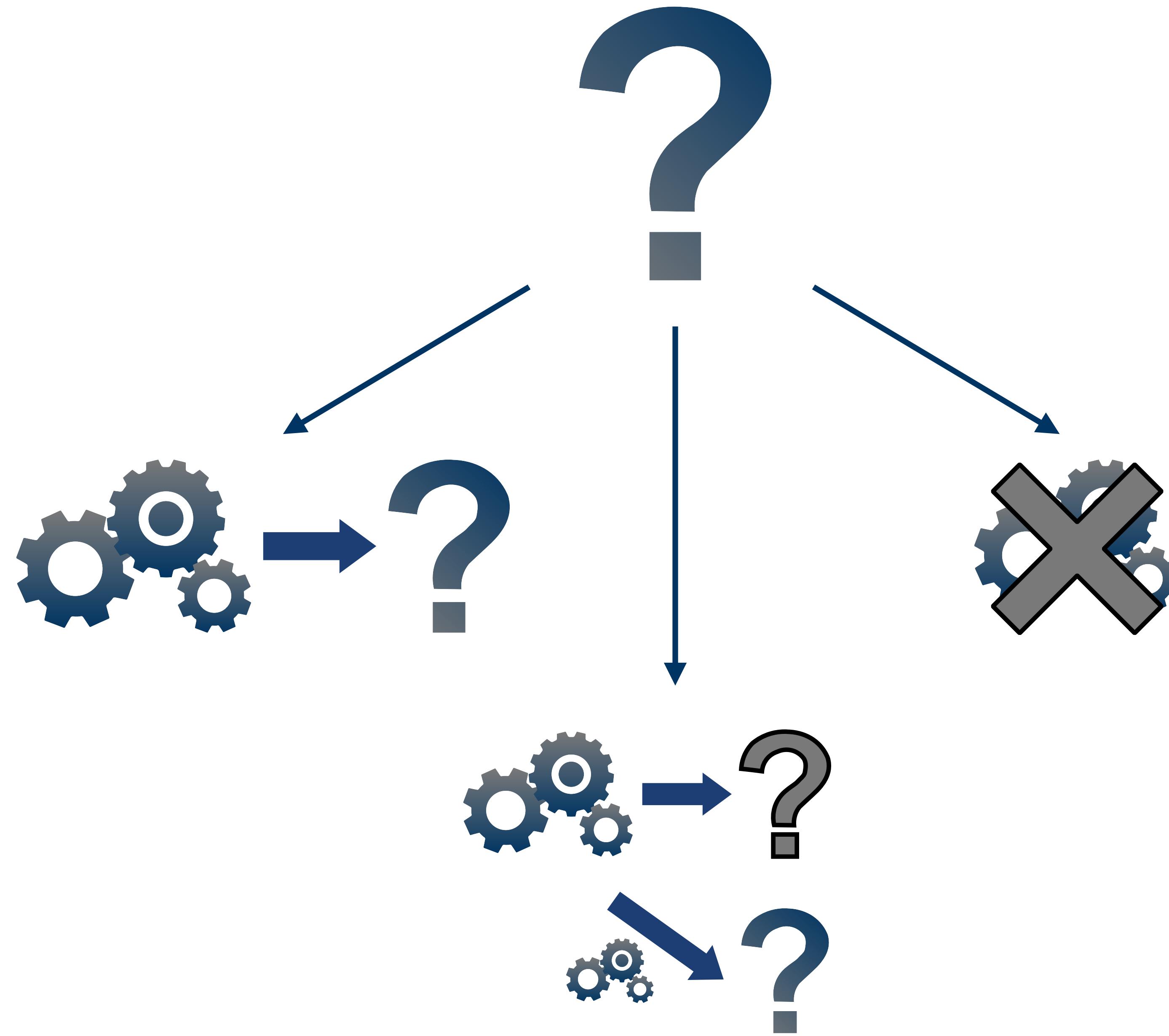
Ex: Waste to Concrete

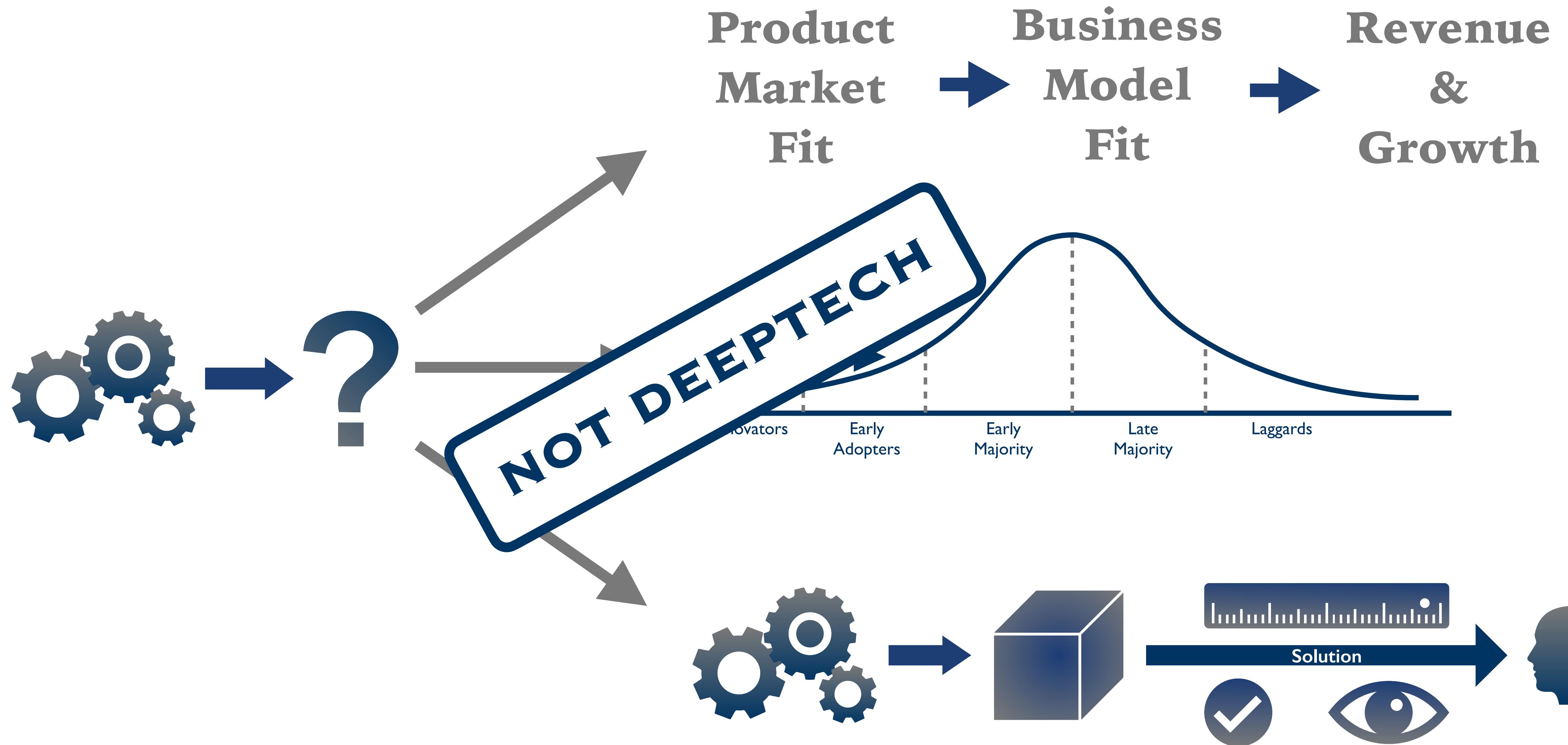
NOT ALL TECHNOLOGIES ARE THE SAME

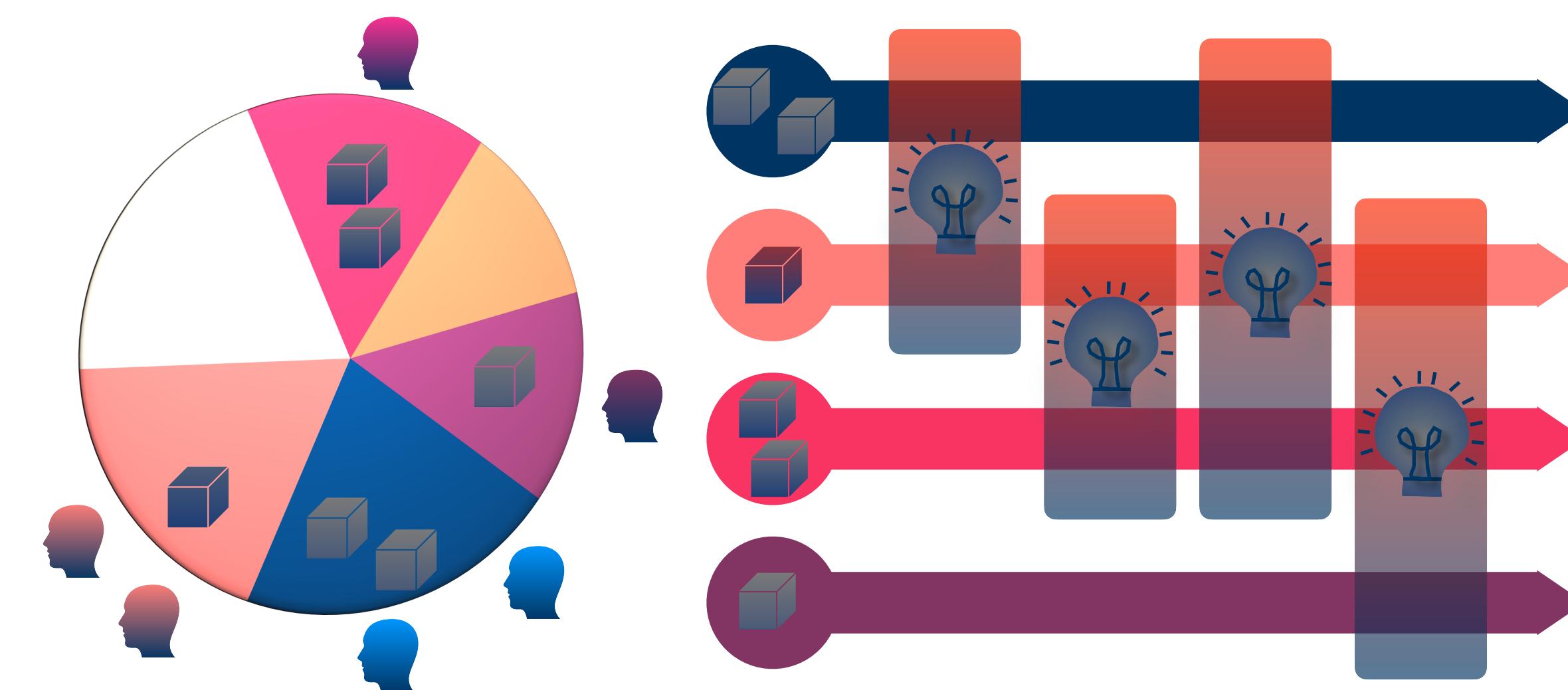
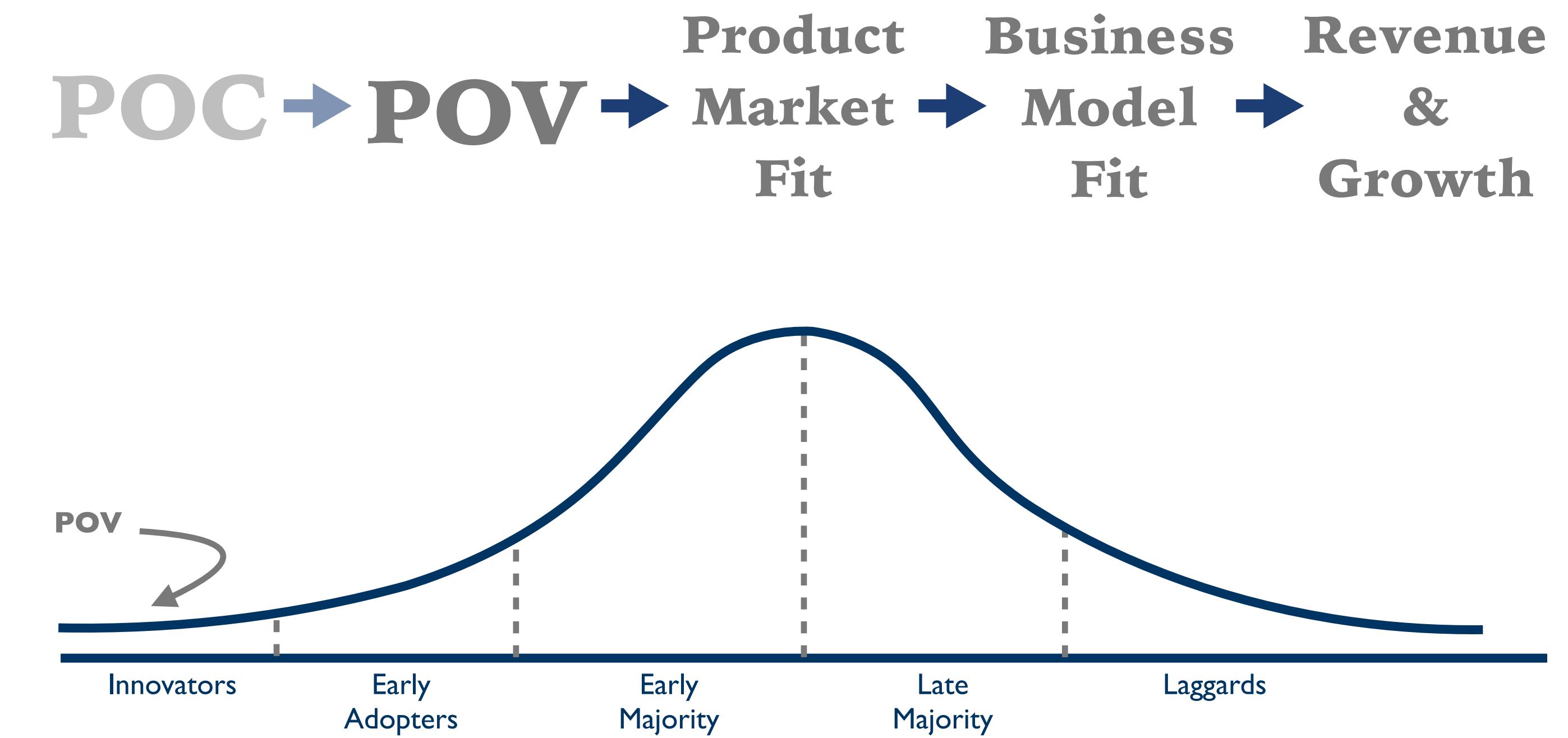
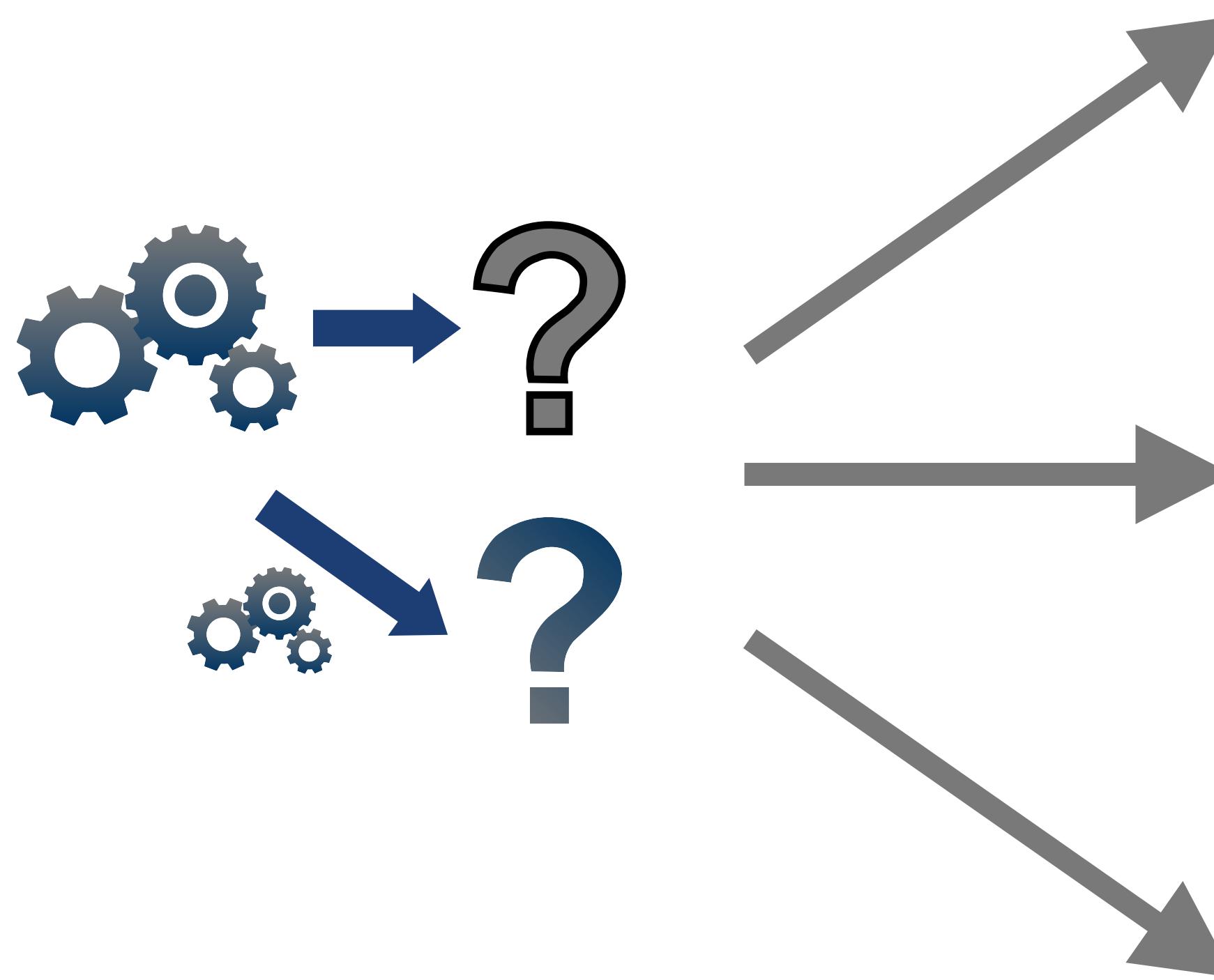


NOT ALL TECHNOLOGIES ARE THE SAME





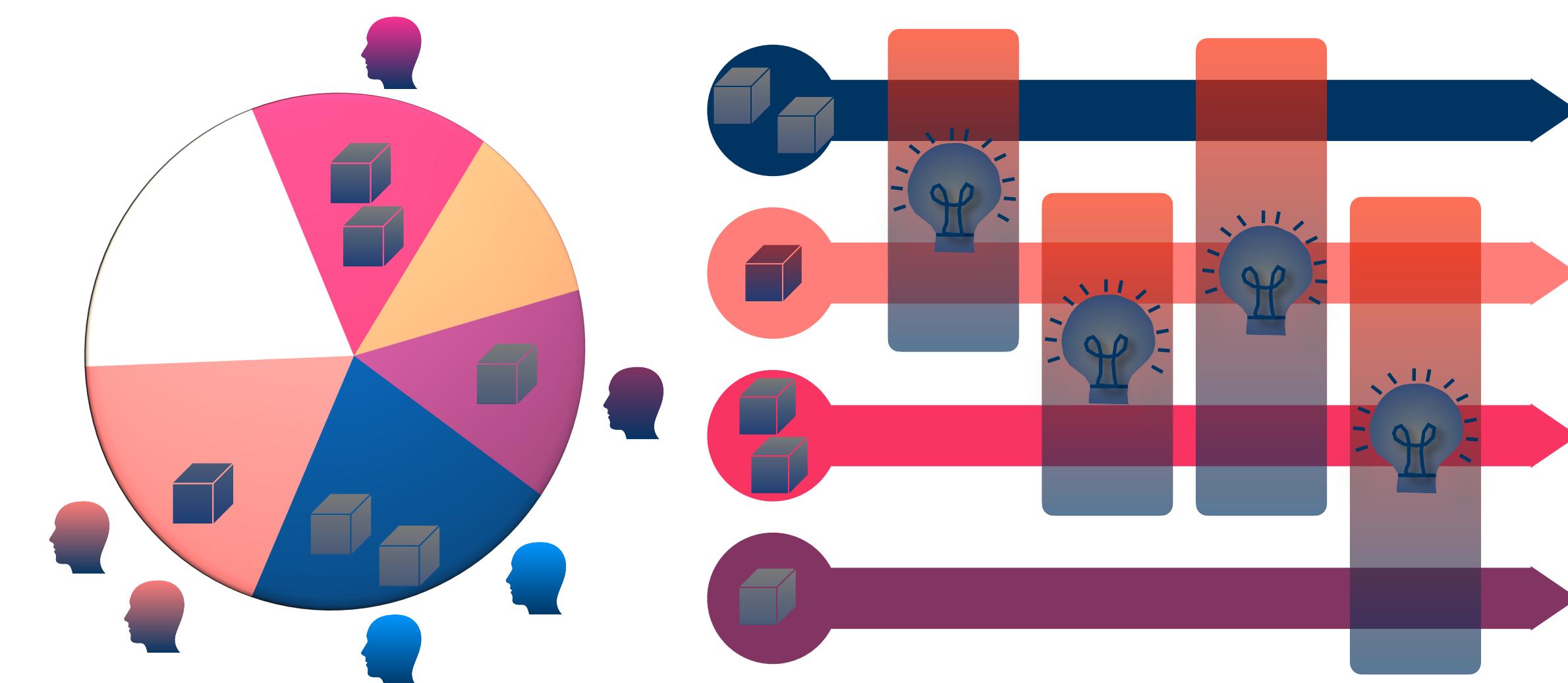
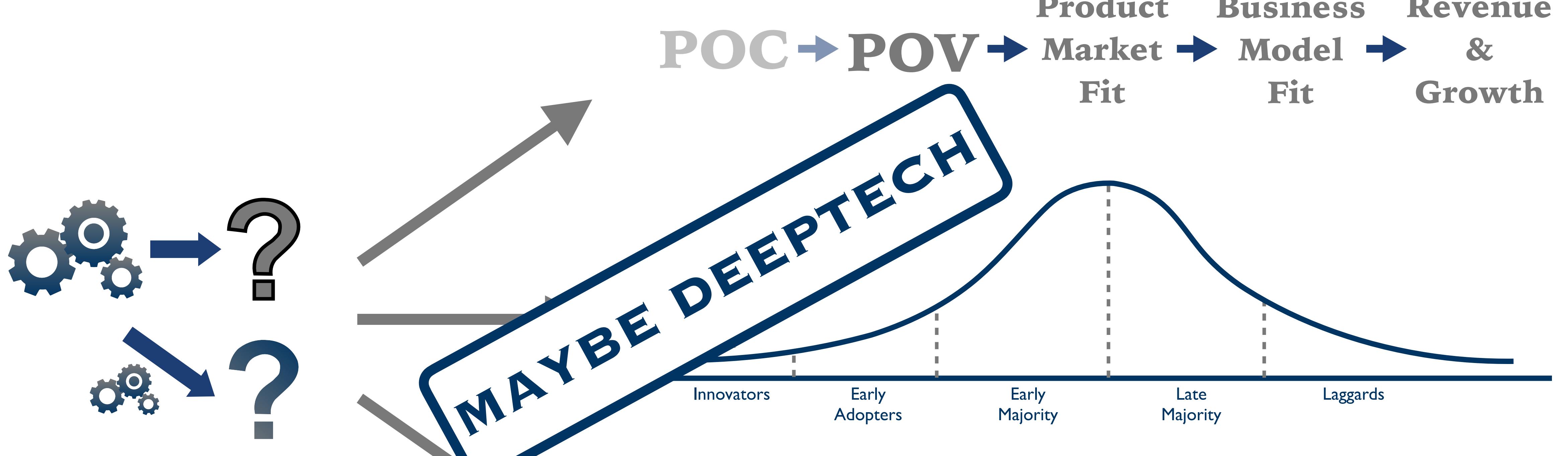


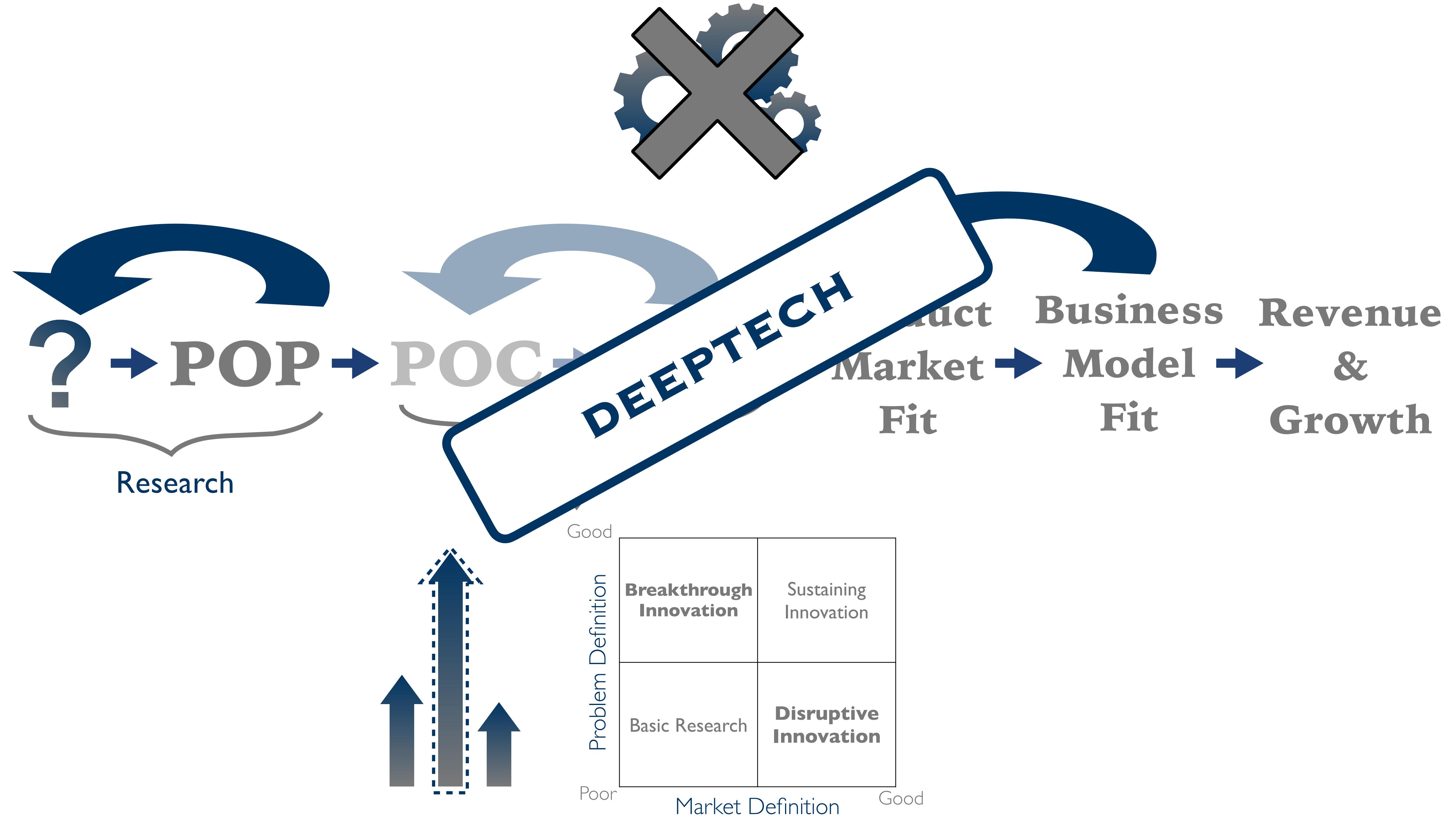


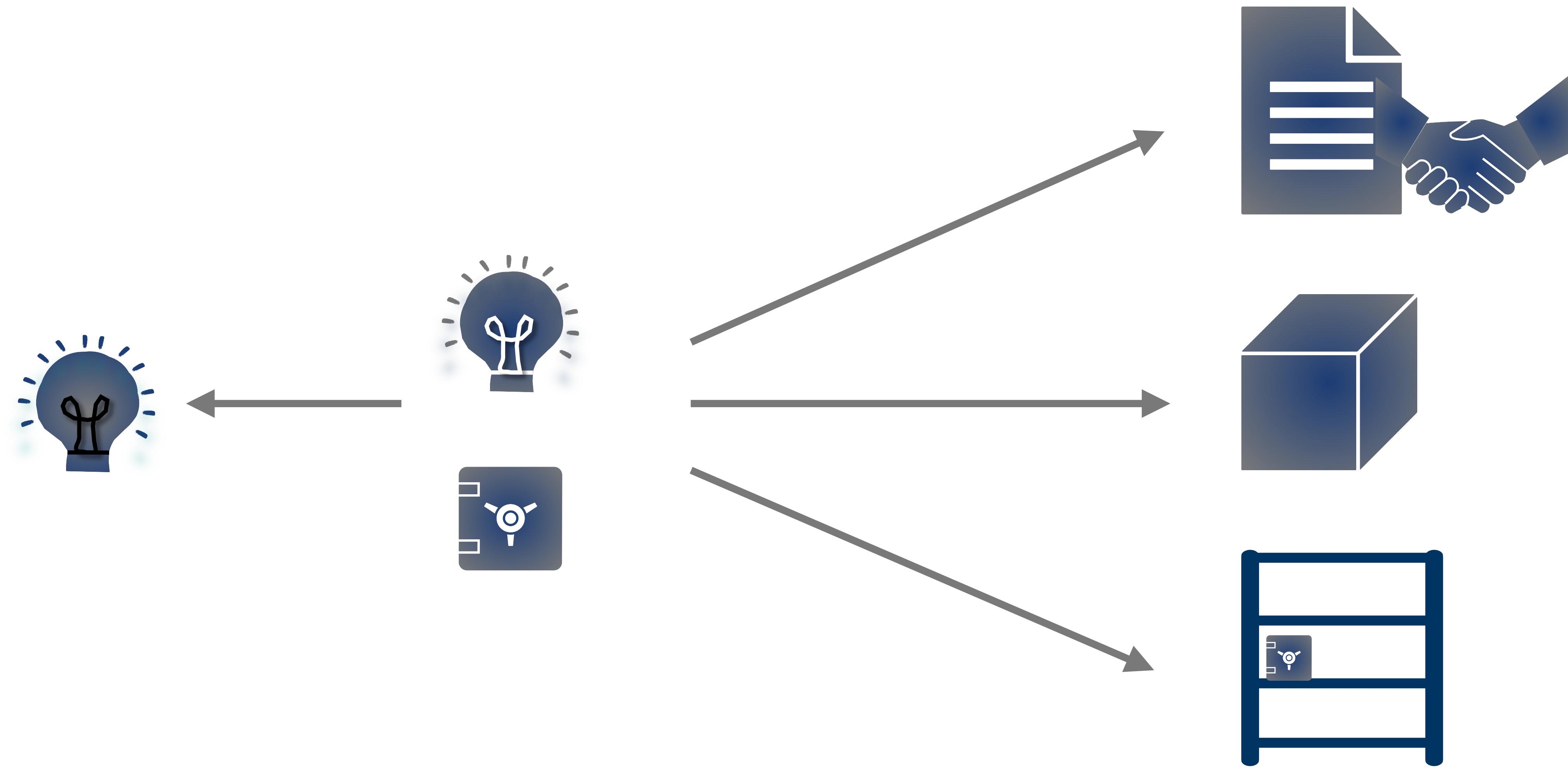
Market / Domain

Application

Technologies



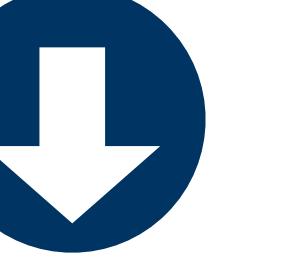
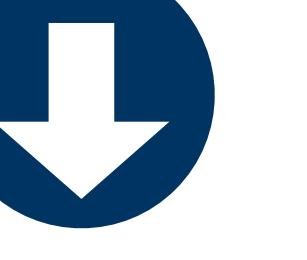




Licensing

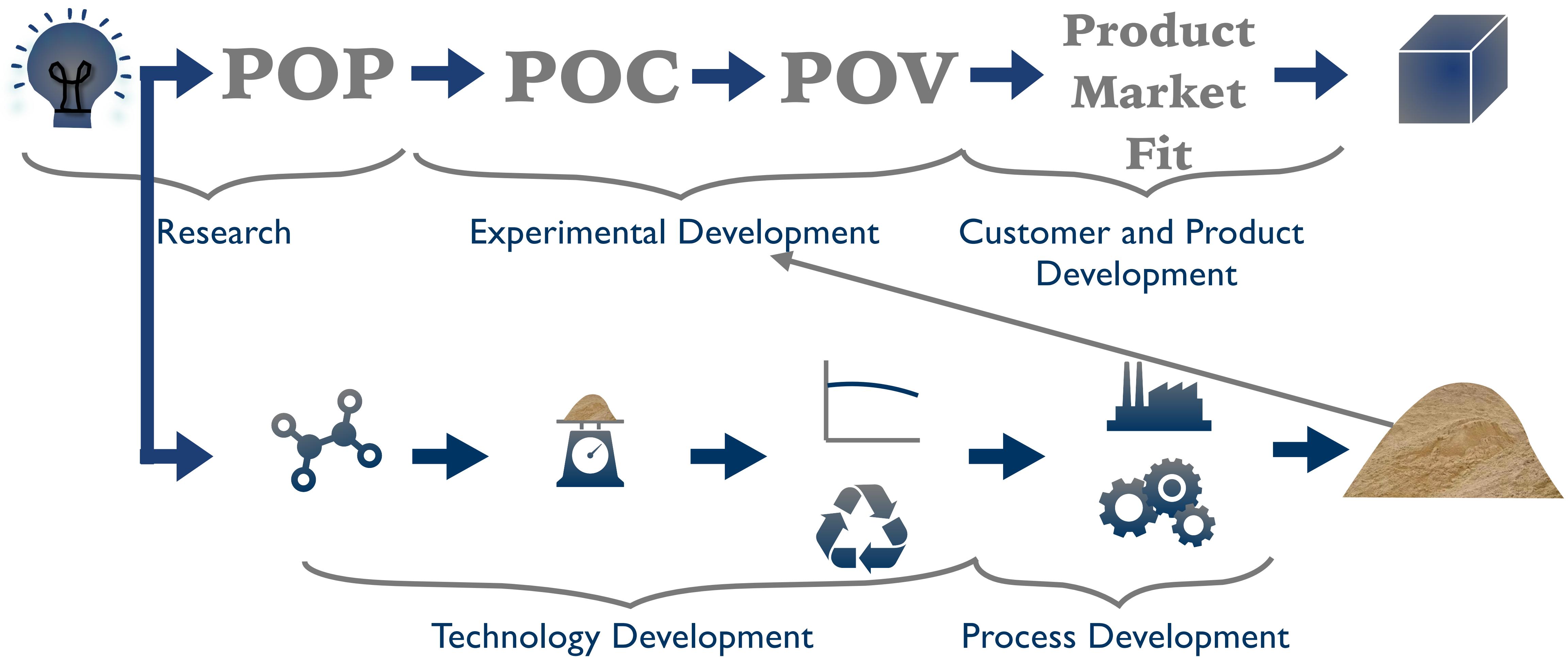
- Inventor Interest
- Packageability
- Technology Readiness Level
- Absorption Capacity
- Market Value
- Performance vs. Incumbent
- Market
- Funding

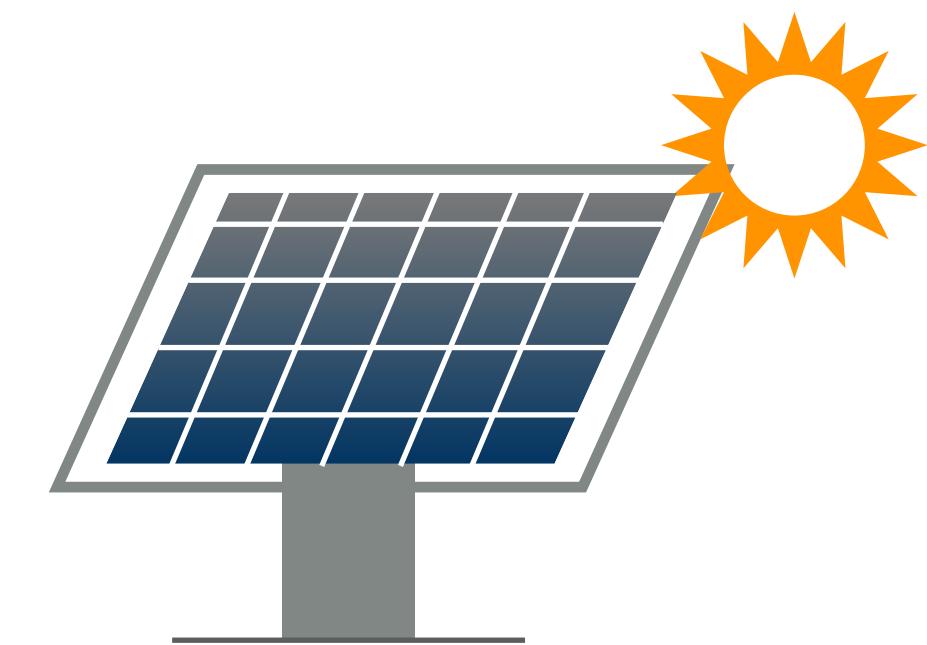
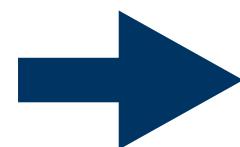
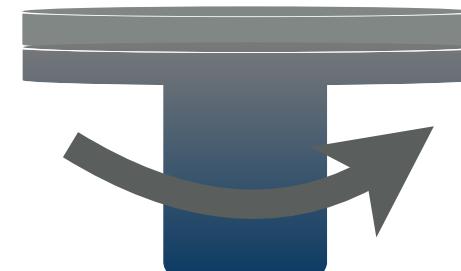
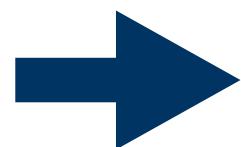
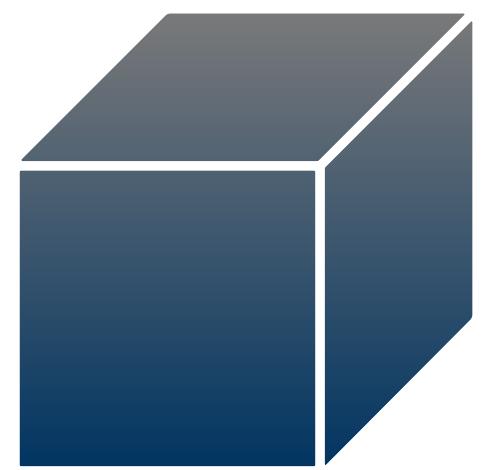
Spin-Off

-  Clear
-  Existing
-  Available
-  Unproven
-  New
-  Unavailable

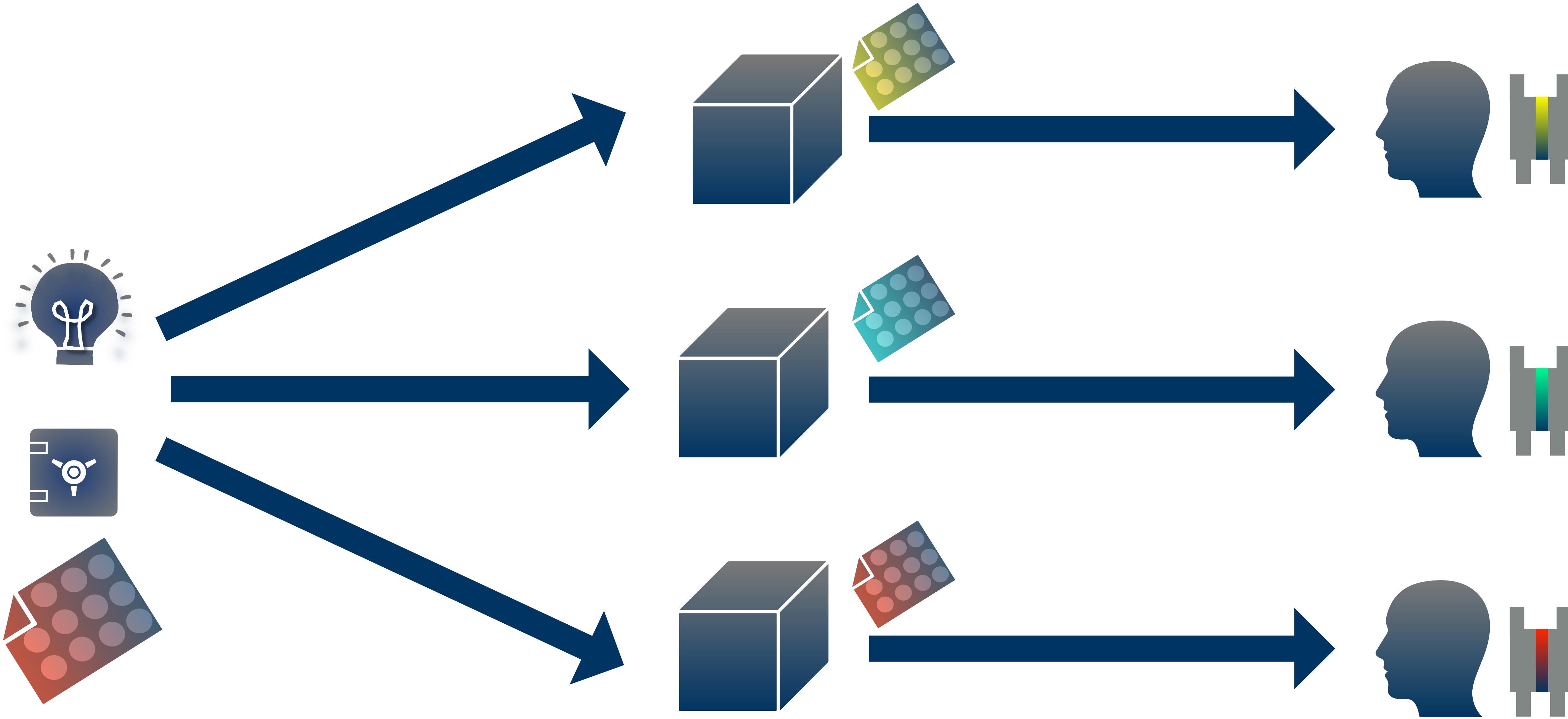
Pause

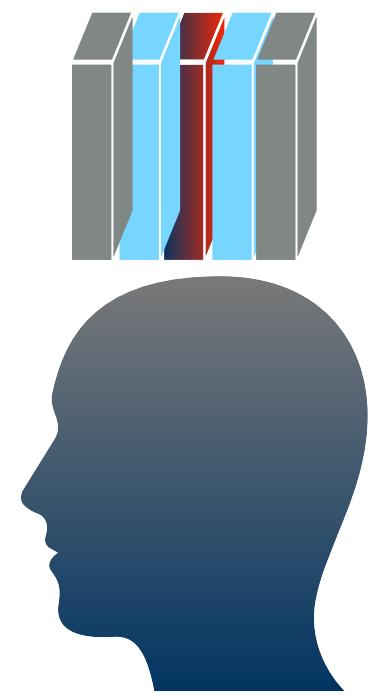
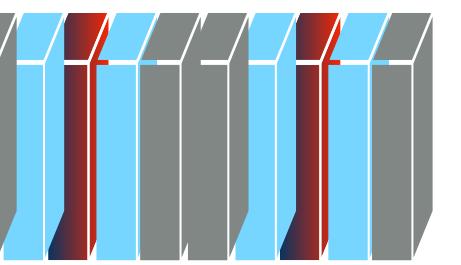
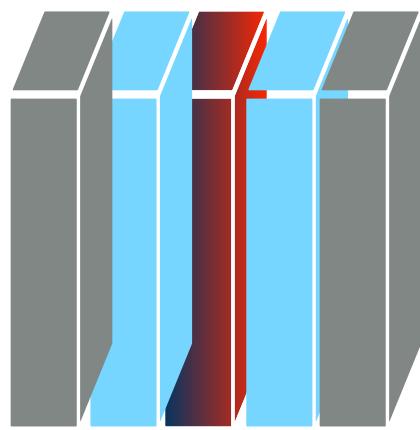
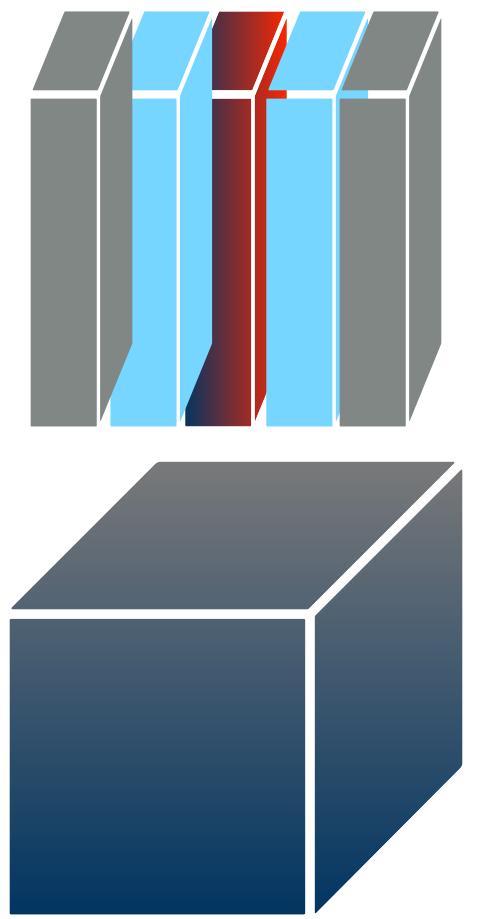
-  Unproven
-  Low

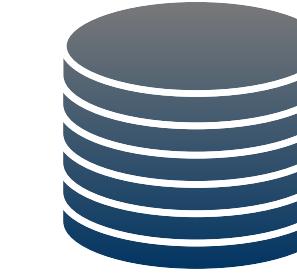
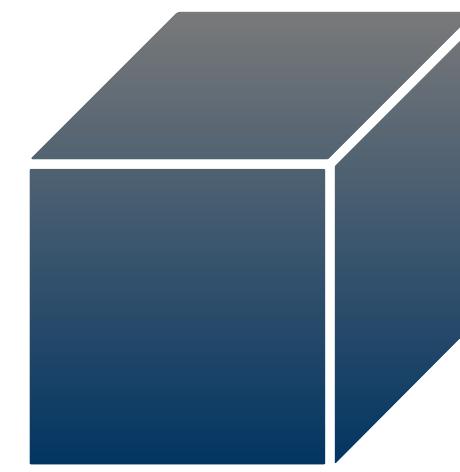
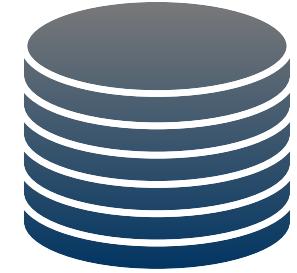


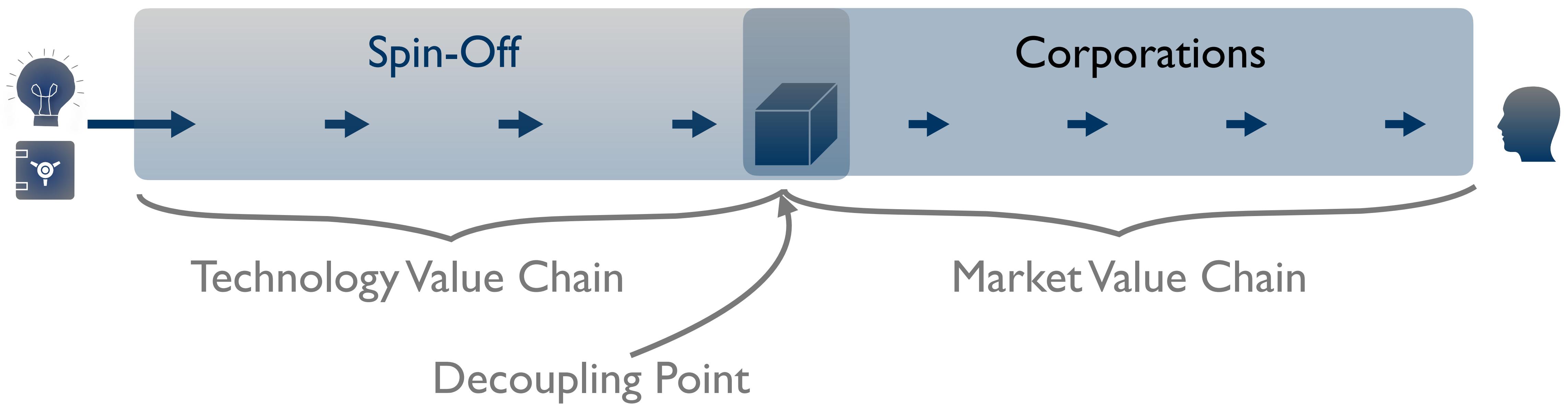


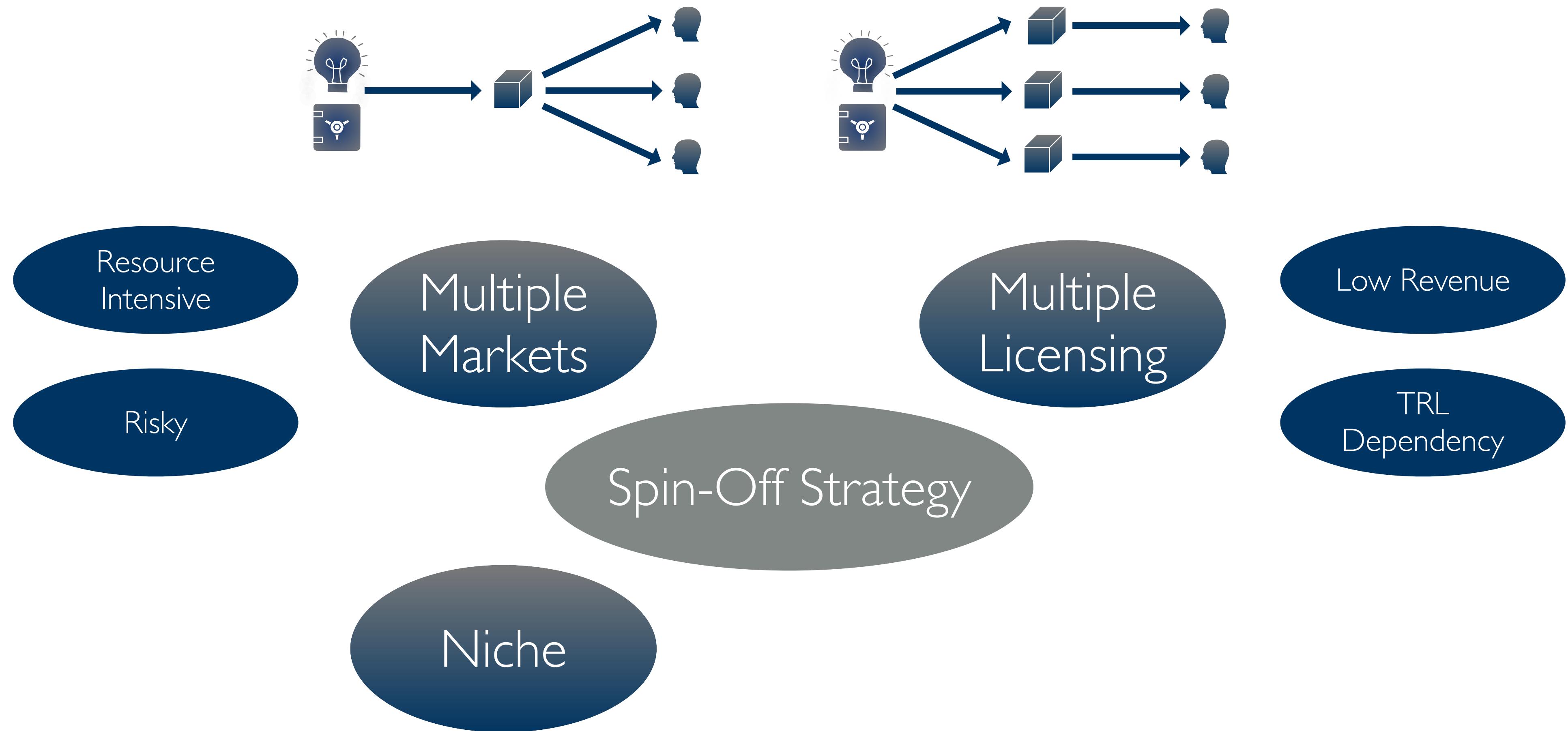
Auxiliary Technologies











Niche

