



VENTURE
CENTER

BRBC
A BIRAC - Venture Center Initiative



Talk On

Advancing your technology with **BIRAC's Innovation Funding Program**

(Understand more about SBIRI, BIPP, PACE... & others funding opportunities @ BIRAC)

**Talk will be followed by one-on-one mentoring sessions
(By Smita Kale, PhD) for selective participants wanting to apply for
BIRAC's funding programs
One-on-one mentoring time slot: 1.30 pm-4.30 pm**



**Premnath Venugopalan, PhD
Director, Venture Center**



**05-01-2024
11:00 am – 12:30 pm**



**Hybrid (In-person at Venture
Center & online over Zoom)**



Scan to register



Premnath Venugopalan, PhD
Director, Venture Center



Smita Kale, PhD
Advisor - Bioincubation,
Venture Center



VENTURE
C E N T E R

 TechEx.in
Tech Transfer Hub at Venture Center
Supported by NBM - BIRAC

Advancing your technology with BIRAC's innovation funding programs

Premnath V, PhD

Head, NCL Innovations | Founder Director, Venture Center

5 Dec 2024

Why this session today? Current and upcoming calls



**BIOTECHNOLOGY INDUSTRY
RESEARCH ASSISTANCE COUNCIL**
(A Government of India Enterprise)

INVITES PROPOSALS

for

**DEVELOPMENT, VALIDATION &
PRE-COMMERCIALIZATION
OF PRODUCTS/TECHNOLOGIES**

In the areas of

**Healthcare; Energy and Environment;
Agriculture and Secondary Agriculture;
Veterinary Sciences and Aquaculture**

under

i4 (Intensifying the Impact of Industrial Innovation)

Supports industry through

- SBIRI (Small Business Innovation Research Initiative)
- BIPP (Biotechnology Industry Partnership Programme)

PACE (Promoting Academic Research Conversion to Enterprise)

Supports academia through

- AIR (Academic Innovation Research)
- CRS (Contract Research Scheme)

Deadline: 20 Jan 2024

<https://birac.nic.in/cfp.php>



**Biotechnology Industry
Research Assistance Council**
(A Government of India Enterprise)

INVITES PROPOSALS

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**Development, validation &
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in the areas of**



Healthcare

**Energy and
Environment**

**Veterinary Sciences &
Aquaculture**

**Agriculture and
Secondary Agriculture**

Under Challenge Call*

**i4
(Intensifying the Impact of
Industrial Innovation)**

Supports industry through:

- SBIRI (Small Business Innovation Research Initiative)
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**PACE
(Promoting Academic Research
Conversion to Enterprise)**

Supports academia through:

- AIR (Academic Innovation Research)
- CRS (Contract Research Scheme)

**Refer to RFP for more information*



Get started on your BIG journey with us!

Work on your BIG idea with India's No.1 Bioincubator * Choose Venture Center as your BIG partner!

Venture Center was ranked No. 1 in the Bioincubator Survey 2021, by Biospectrum India.

Call open: 1 July - 16 Aug 2023

UP TO **50** LAKHS

* Venture Center was ranked No. 1 in the Bioincubator Survey 2021, by Biospectrum India.

VENTURE CENTER **BIG**
Kick Starting Entrepreneurship **birac**
Ignite Innovate Incubate

BIG Call 23: Call Open

Biotechnology Ignition Grant

Choose Venture Center as your BIG Partner

Who can apply?
Individual/ Startup/ Faculty

Focus Areas

- Bioinformatics, IoT, BIG Data, ML
- Devices & Diagnostics
- Drugs
- Industrial Biotechnology
- Agriculture
- Biosimilars & Stem Cells
- Vaccines & Drugs

Mentored 500+ ideas

Grant-in-Aid up to ₹ 50 Lakhs for 18 months

Deadline 16th August 5:30 pm

Free Mentoring every Monday

CONTACT US

Email - big@venturecenter.co.in
Visit: big.venturecenter.co.in

FOR MENTORING



Likely to open soon in Jan 2024

<http://www.big.venturecenter.co.in>

<https://birac.nic.in/big.php>

LIVE WEBINAR

i4 and PACE

Demystifying the Funding Modalities

8th JANUARY, 2024 | 3.00 PM Onwards



SPEAKERS



Dr. Sonali Tandon
CHIEF MANAGER-INVESTMENT

Dr. Prachi Kaushik
SENIOR MANAGER-INVESTMENT

Registration link: <https://attendee.gotowebinar.com/register/762363315913415513>

<https://birac.nic.in>

What is innovation funding?

Technology De-risking vs. Exploratory Research

Technology de-risking projects

Starting point:

- Idea of a solution for a problem

Purpose:

- Evidence that solution works
- De-risking/ validation

Exploratory research projects

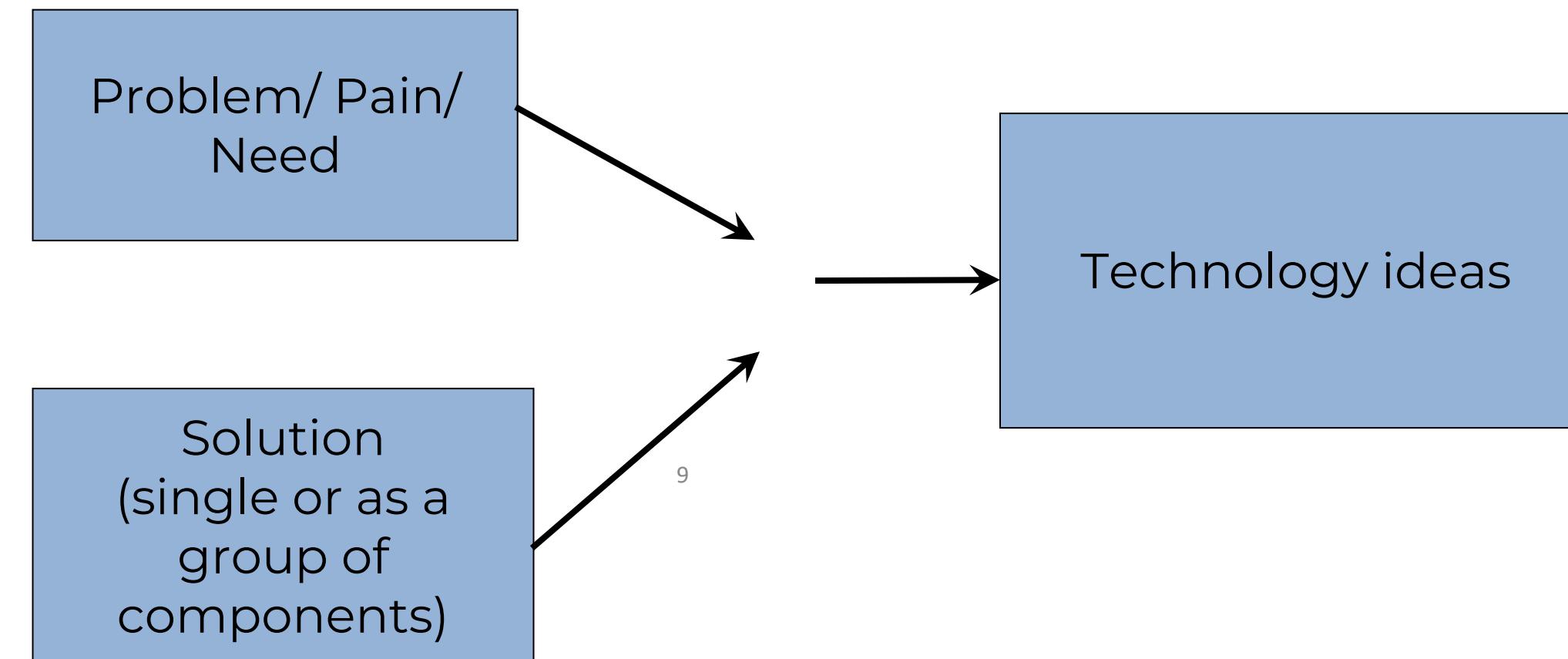
Starting point:

- Curiosity

Purpose:

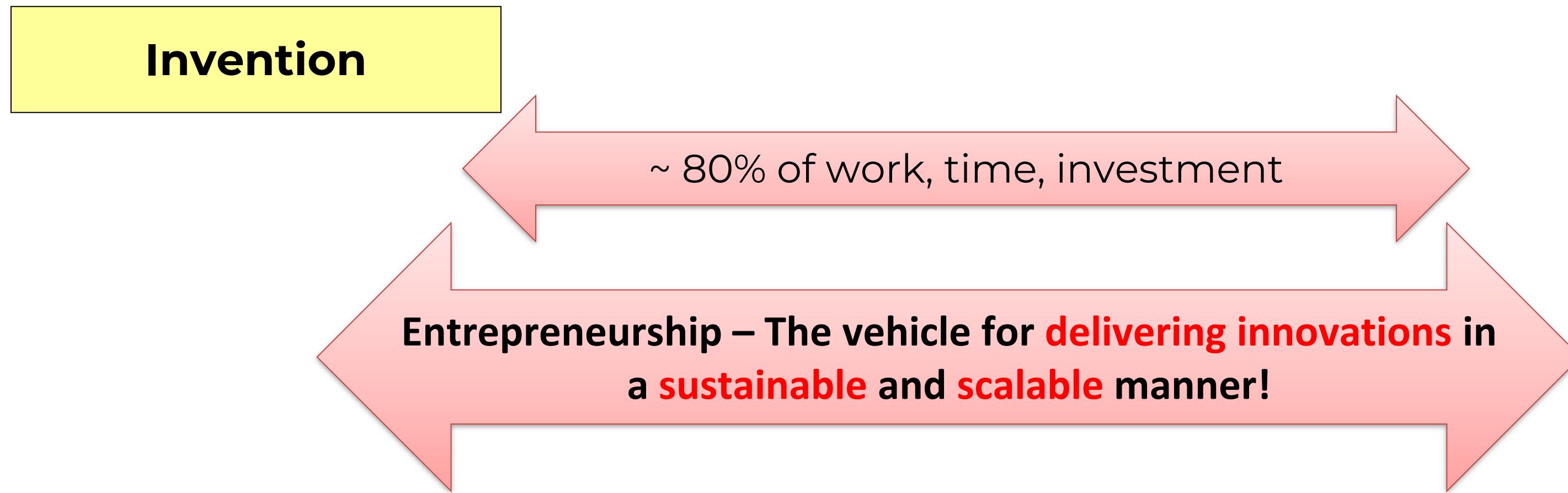
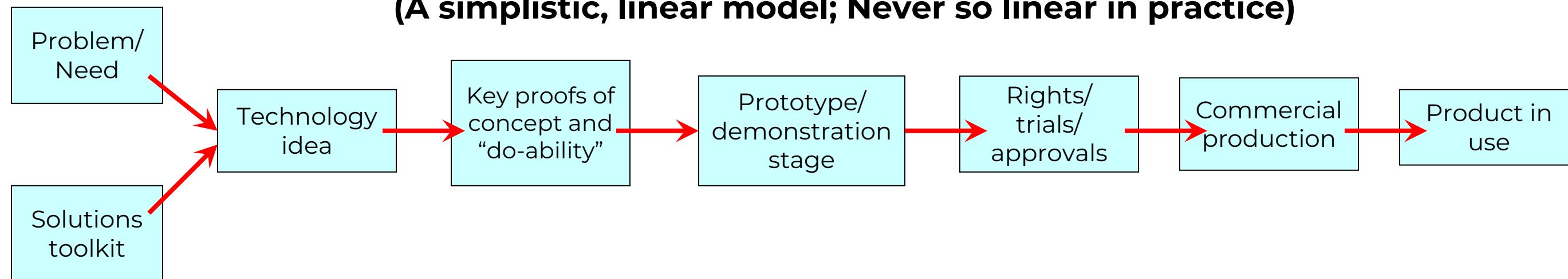
- Discovering new knowledge
- Develop new tools, methods of study

Technology ideas

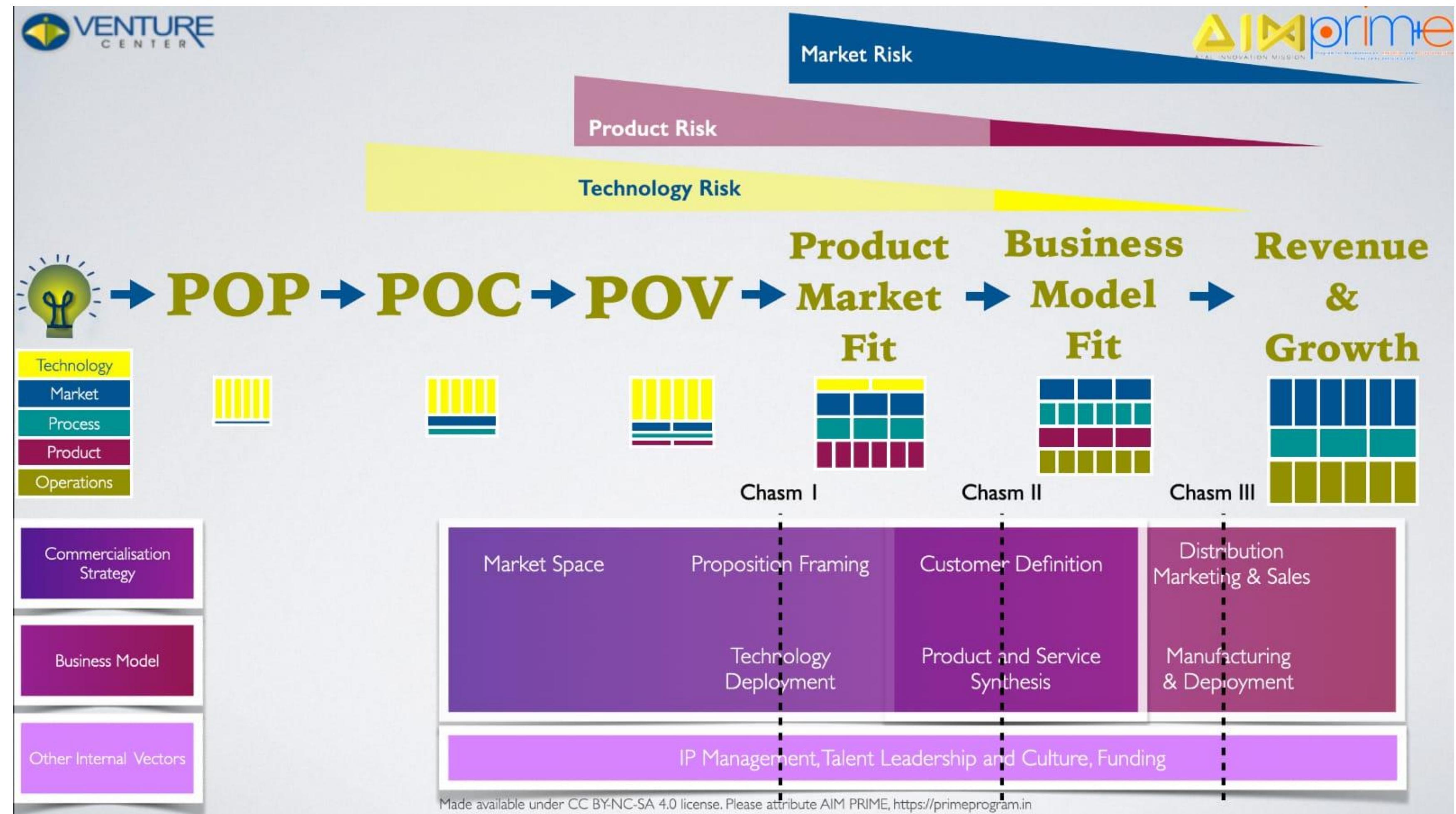


Innovation: Taking to the market

(A simplistic, linear model; Never so linear in practice)



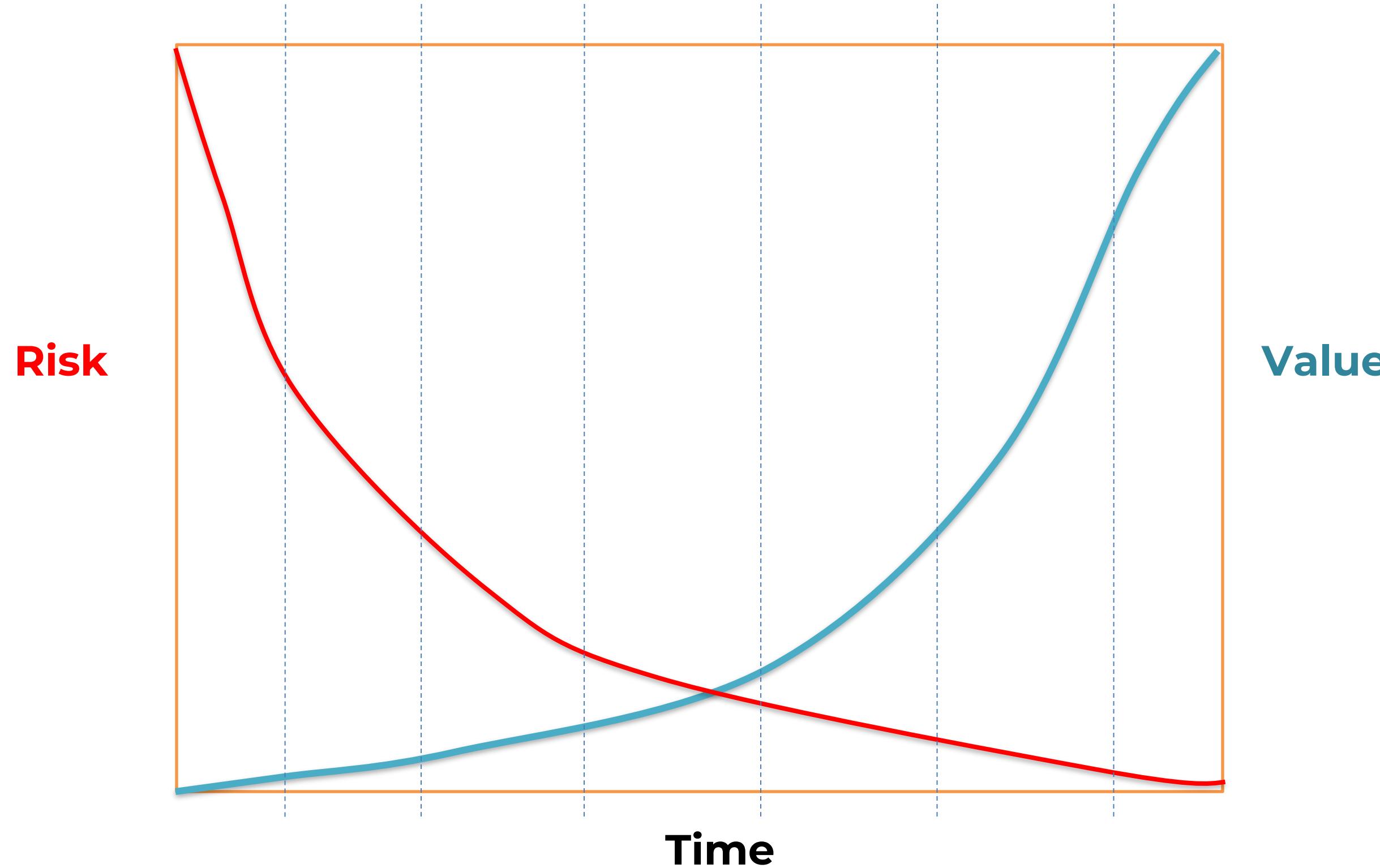
Note: All the inventions that are remembered have successfully navigated this process!



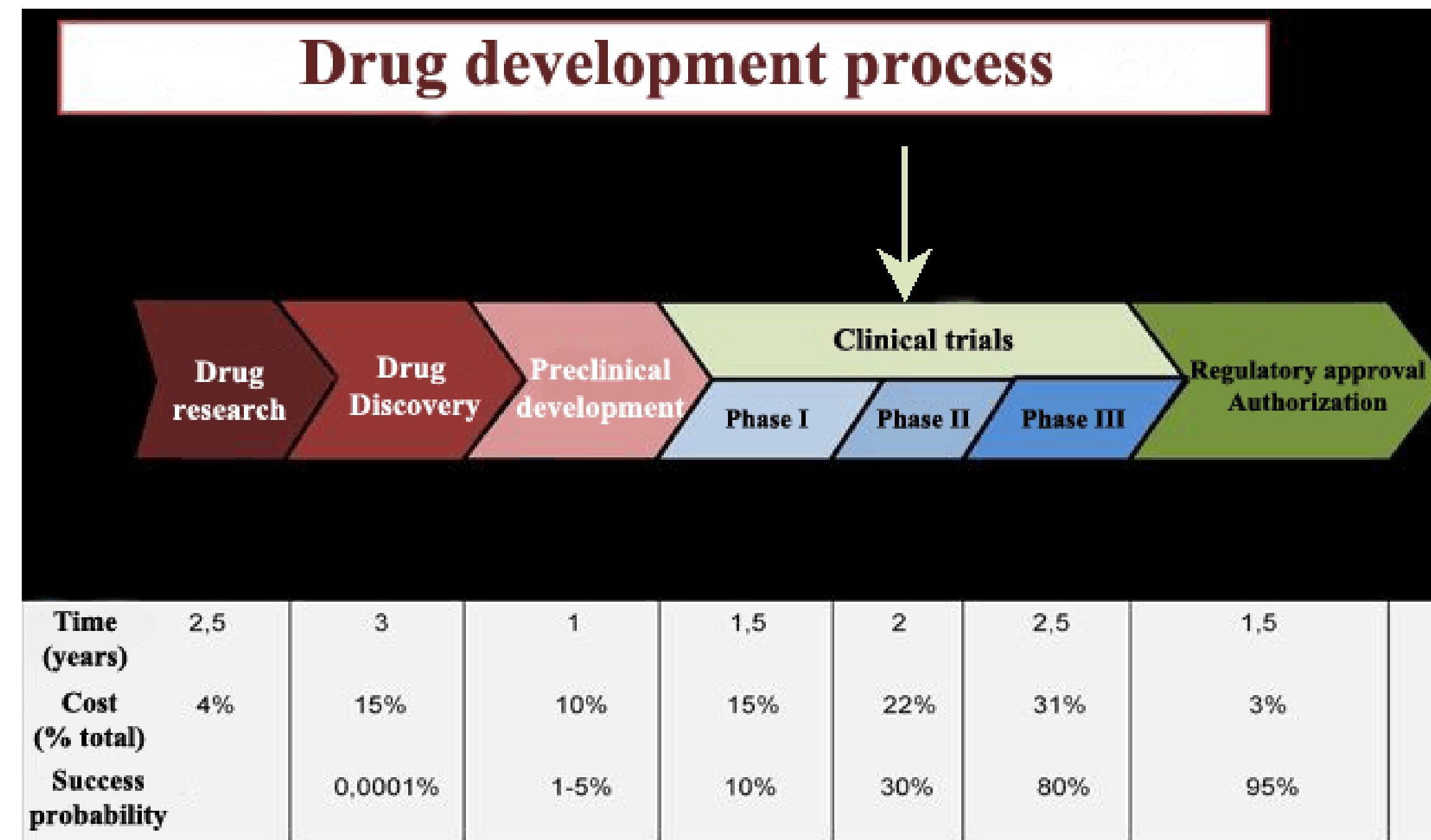
Made available under CC BY-NC-SA 4.0 license. Please attribute AIM PRIME, <https://primeprogram.in>

Courtesy: Dr Hiran Vedam
Courtesy: AIM PRIME Program

How technology is de-risked and value is increased?



De-risking in drug development



Source: <http://www.davidfunesbiomed.eu/2016/03/141-clinical-research-overview.html>

1	Basic principle observed
2	Technology concept formulated
3	Proof of concept established
4	Small-scale prototype in the lab
5	Large-scale prototype in the intended environment
6	Prototype system verified at near-intended performance
7	Pilot demonstration at precommercial scale
8	Technical and manufacturing processes in place
9	Product commercially available

FIGURE 4. AN INNOVATION'S MATURITY can be characterized by its technology readiness level (TRL). Research at low TRLs (1–3) is typically performed at universities and funded by grants from foundations and the federal government. Work on technologies at high TRLs (7–9) is often funded by corporations. Startups can help bridge the gap between those development levels.

Careers
issue

Christine Middleton is an associate editor at PHYSICS TODAY.



The road from **academia** to **entrepreneurship**

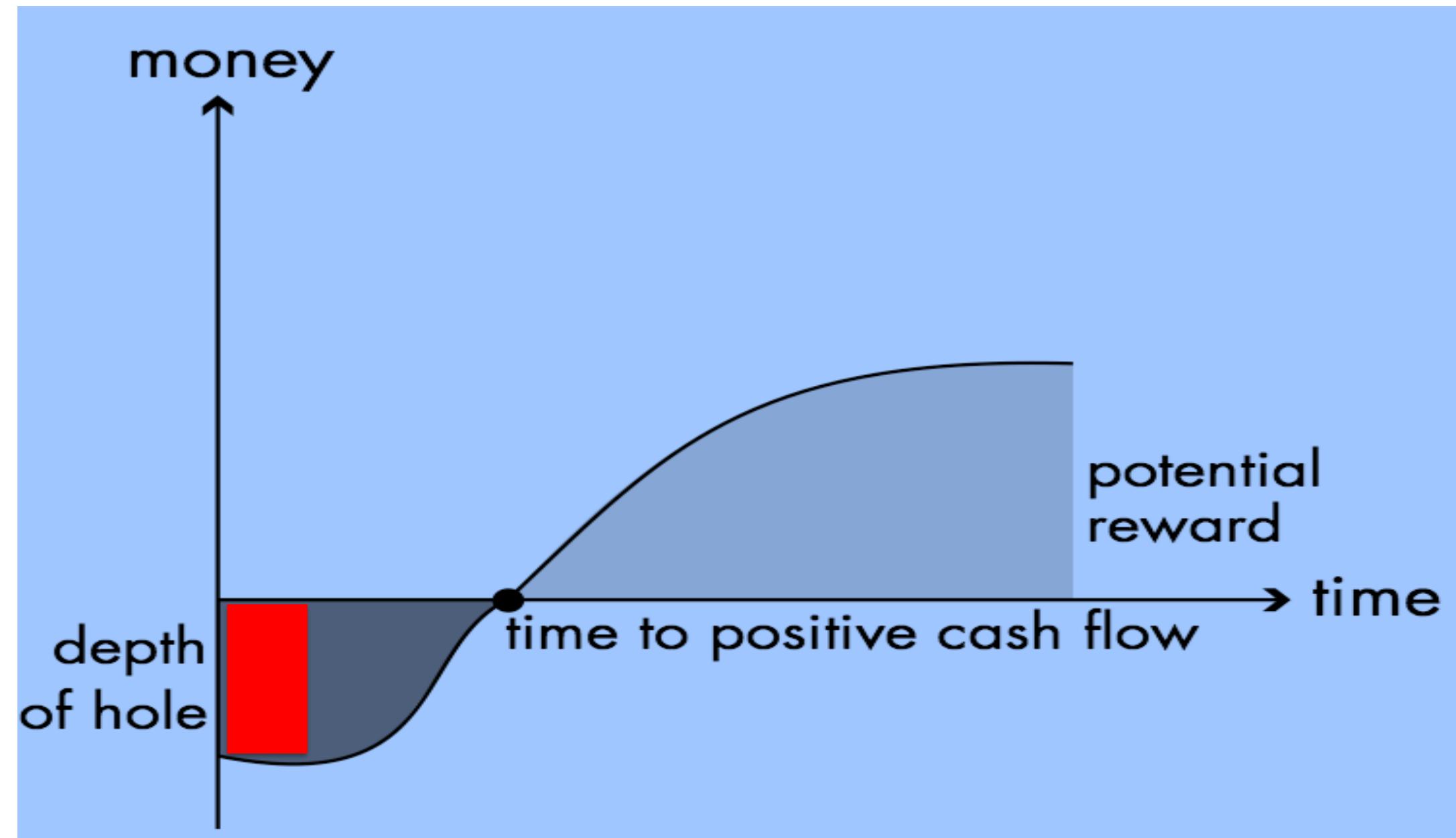
Christine Middleton

Physics Today, Oct 2021

BIRAC TRL Scale

- ◆ Website: https://www.birac.nic.in/desc_new.php?id=443
- ◆ Scales:
 - Drugs (including Drug Delivery)
 - Vaccines
 - Biosimilars
 - Regenerative Medicine
 - Medical Devices and Diagnosis
 - Artificial Intelligence, Big Data Analysis, IoT's, Software Development & Bioinformatics
 - Industrial Biotechnology (including secondary agriculture)
 - Agriculture
 - Aqua Culture and Fisheries
 - Veterinary

The Role of Grants



- ◆ Reduce risks and uncertainties
- ◆ Improve Internal Rate of Returns for investors via grant funding (red)
- ◆ Create a funding/investment continuum

Graph: William H. Sahlman, "How to write a great business plan" HBR Jul-Aug 1997

Innovation funding options

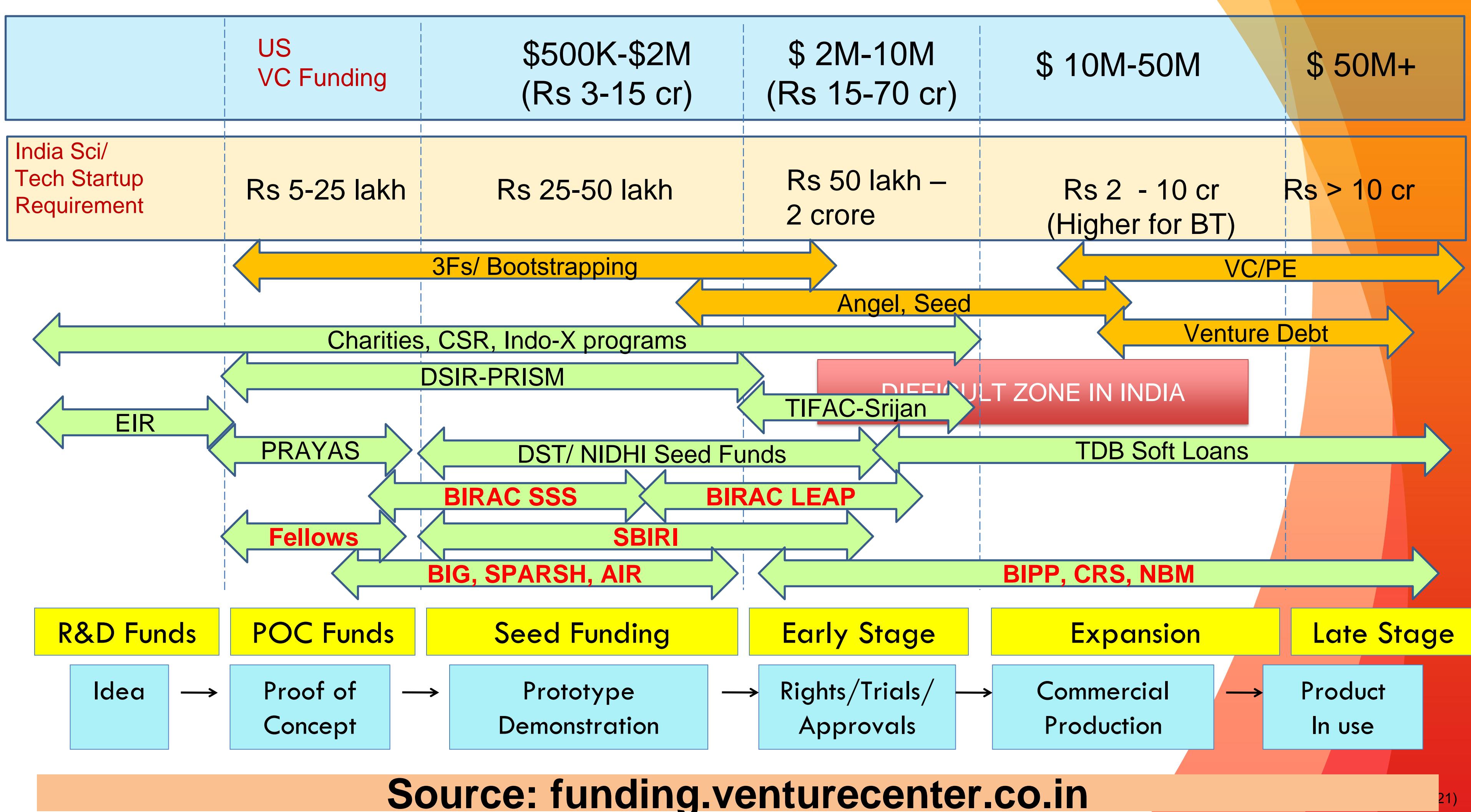


Aside: Sources of funds

- ◆ Funding agencies – Govt, multi-lateral agencies, charities, incubators etc
 - ◆ Grants, soft loans
- ◆ 3Fs – Friends, Family, Fools
- ◆ Crowd funding sites
- ◆ “Customer money”; Revenue from sales
- ◆ *Individuals; “Angel” investors*
- ◆ *Seed funds (esp with incubators)*
- ◆ *Venture funds*
- ◆ *Impact investors*
- ◆ *Corporate/strategic investors*
- ◆ Venture Debt
- ◆ Banks
- ◆ Private equity funds
- ◆ Others

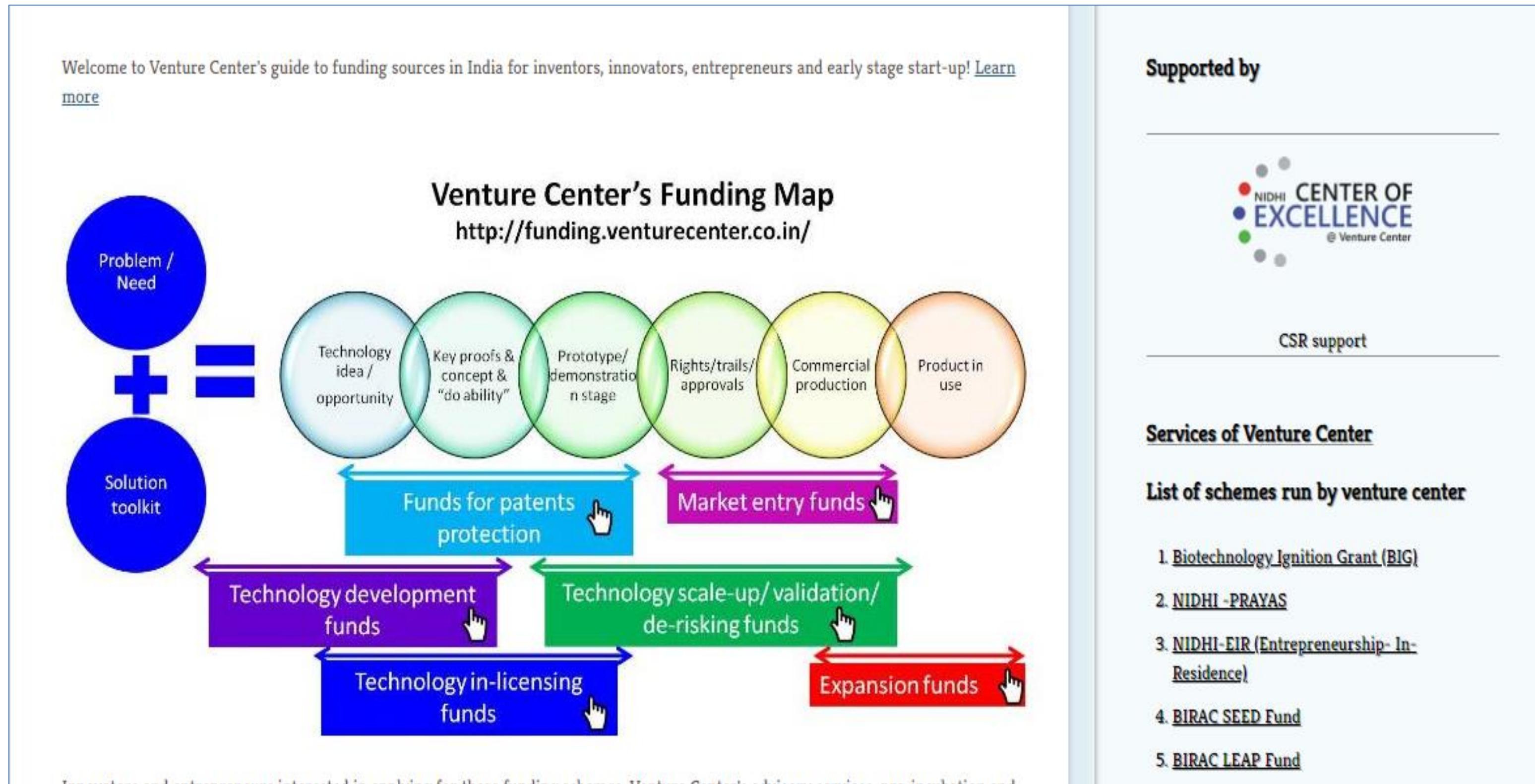


Typical early stage investment options available to deep tech startups



Venture Center's Funding Database

<http://funding.venturecenter.co.in/>



BIRAC Grant Funding Programs

BIRAC (“Biotech” defined widely)

<https://www.birac.nic.in/>

	Pre-incorporation	Post-incorporation	Rs
Concept → Pre-POC	<ul style="list-style-type: none">• SIIP• E-YUVA• SITARE-GYTI		50K/mo 30-50K/mo + 2-5L < 15L
Concept → Pre-POC → POC → Further Validation/ Scale-up	<ul style="list-style-type: none">• BIG (for individual)• SPARSH (for NPO)• AIR (for NPO)• CRS (for NPO)• ETA; ATGC (for NPO)	<ul style="list-style-type: none">• BIG• SPARSH• SBIRI• NBM	< 50L < 50L; Higher in Phase 2 < 50L; 50L + 50:50 No Cap
Trials, regulatory approvals		<ul style="list-style-type: none">• BIPP• NBM	No Cap (50:50)
Late stage commercialization and market entry		<ul style="list-style-type: none">• PCP Fund	Approx < 700L

Fellowships → Grants → Grant with Capped Royalty → Matched Grants → Equity

A few general concepts

What is a Value Proposition?



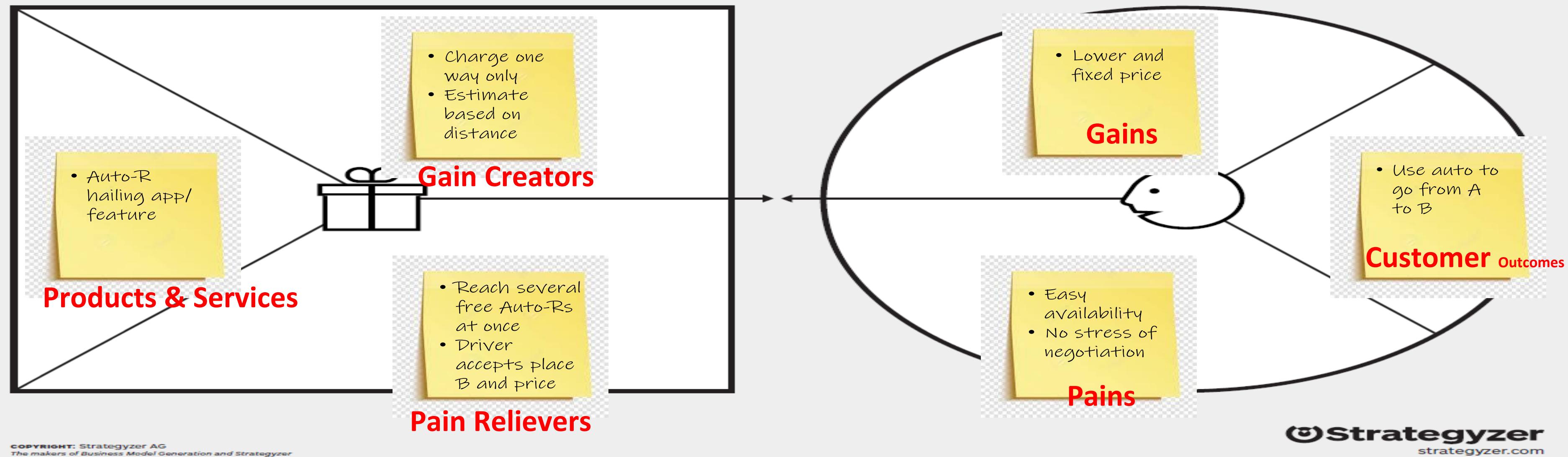
Source: Anonymous. Internet

AN EXAMPLE OF VALUE PROPOSITION MAP: AUTO-RICKSHAW HAILING APP

The Value Proposition Canvas

Value Prop:

Customer Segment:



Courtesy: Sundara Nagarajan, IndusAge

Routes to market:

- ◆ Technology transfer to an existing company
- ◆ Set up a new company: Startups and spinouts
- ◆ Others (example, in-house, partnership models etc)

Business Sketch

◆ Customer offerings:

- ◆ What is the customer offering (product, service)
- ◆ Meant for whom?
- ◆ Who will pay? (Who is the customer?)

◆ Value proposition:

- ◆ Value for whom
- ◆ What value
- ◆ Compared to what/ Positioning

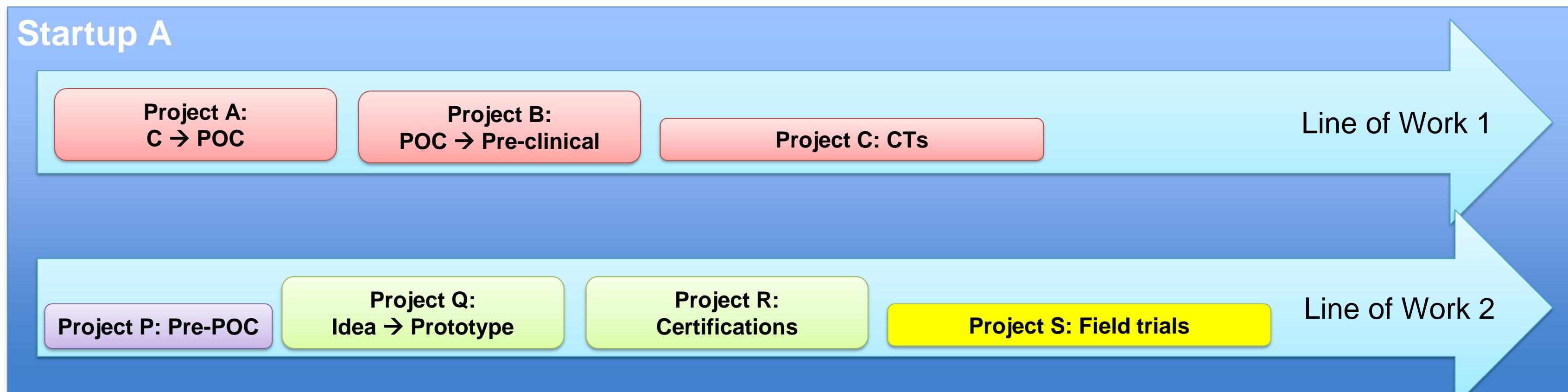
◆ Revenue model:

- ◆ How will it make money? Price, cost, etc
- ◆ Key risks and uncertainties

Rules & strategies for grant funding

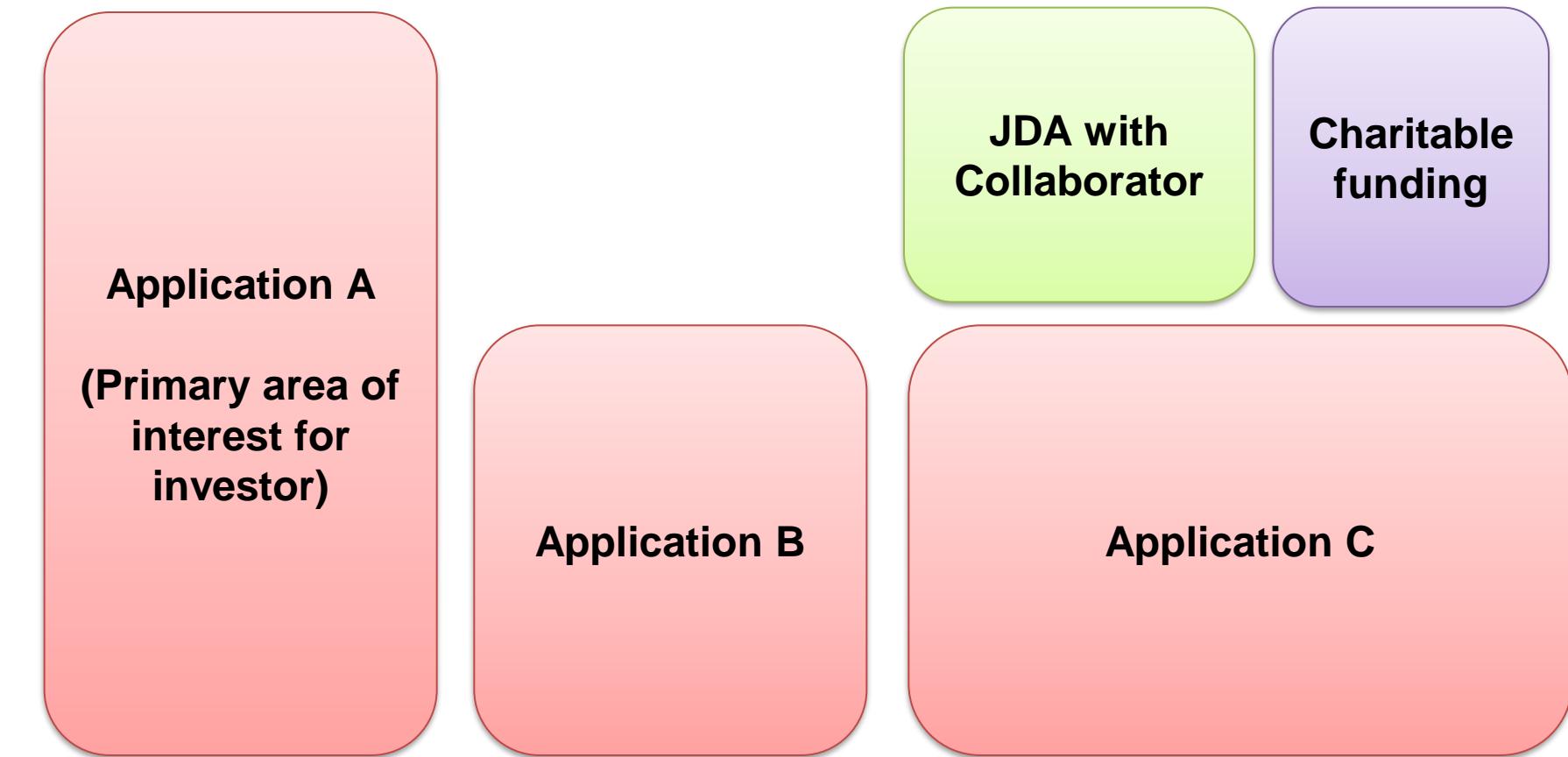
Rules & strategies for grant funding

- ◆ Grant funding is somebody else's money that they have given you the privilege to spend on heads and purposes they approve.
- ◆ You can NOT use two sources of grant funding for the same scope of work (that means the same expenditure items). But different grants can fund different phases of the same line of work.



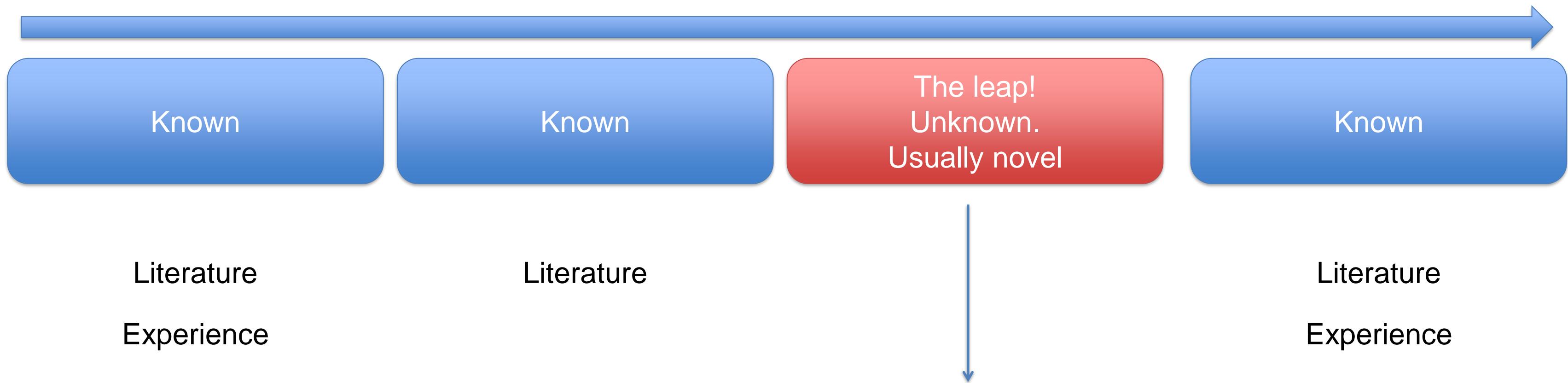
Funding a platform technology

- ◆ Base/ platform technology is best developed using own funds or equity investments.
- ◆ Or by accessing/ in-licensing unencumbered technology from R&D labs/ academia (*Remember: Majority of government funding is meant for non-profit organizations.*)
- ◆ Different grants can support demonstrate applicability and POC/POV for different applications.
- ◆ Funding by collaborators/ partners is better at late stage for narrower scope.



Base/ Platform Technology of Startup
(ex: materials and methods)
-- Keep IP unencumbered --

The balance between novelty and knowns



The leap: Why is it feasible?

- Prelim data
- Comparable
- Reasonable chance

Technology de-risking through experimentation

Identify critical
unknowns



Design a good
experiment to get an
answer

Purposes of experiments

- ❖ Proof that the proposed solution works
- ❖ Standardizing SOPs and de-risking
- ❖ Proof that the solution delivers value being claimed
- ❖ Data that funders/ investors want to see to convince themselves
 - Technical feasibility
 - Commercial viability
 - Proof of Value, Quality, Superiority
- ❖ Data that customers want to see
- ❖ Data that KOLs want to see (can include publications, white papers)
- ❖ Data that regulators or certifying bodies want to see
 - Safety
 - Efficacy
 - Evidence supporting regulated claims
- ❖ Data for strengthening your patents/ IP position

Example: Rapid diagnostics

Knowns

- ❖ Need is undisputed and known
 - There is a need for a 30 min rapid RTPCR for airports to rule out C19 carriers with 100% accuracy.
- ❖ Problem is well understood
 - Air travelers are carriers. Air travel is higher risk. Current tests take too long or false negatives are high.
- ❖ Underlying science has been established
 - C19 virus signature known. RT-PCR method known and established.

Unknowns

- ❖ POC: Can the RT-PCR be done in 30 min?
- ❖ De-risking: R&R, S&S ?
- ❖ Certification: Do you have third party test data? Ex IEC.
- ❖ ***POV: Does it give quicker AND low false negatives compared to rapid antigen and conventional RT-PCR?***
- ❖ FTO: Does SOP/ method/ tools not infringe another patent? If it does, what is a work around?
- ❖ Own patent: Does data illustrate novelty and non-obviousness?
- ❖ IP coverage: Does it block competitors? Is there data for adequate variations?
- ❖ For KOLs: Is the data suitable and high quality for a peer reviewed publication?
- ❖ For clinical PI: Is the data convincing and credible? Was it done with credible methods and partners?
- ❖ For CDSCO submission: Is it safe? Does it do what it claims (efficacy)? Is data generated after test license? Is data from approved/ NABL labs? Is clinical study design approved? Is the population chosen well? Is the statistics okay?

Example POV study

Question: Was the detection accurate accurately? How reliable is “rule out”?

Raw data

Sample code	Gold standard	Bench mark/comparator	New method
	Conventional RT-PCR	Rapid antigen	30 min Rapid RT-PCR
1	Positive	Positive	Positive
2	Positive	Negative	Positive
3	Negative	Negative	Negative
199	Positive	Positive	Positive
200	Negative	Negative	Negative

		Predicted condition		Sources: [23][24][25][26][27][28][29][30] view · talk · edit		
		Total population = $P + N$	Positive (PP)	Negative (PN)	Informedness, bookmaker informedness (BM) = $TPR + TNR - 1$	Prevalence threshold (PT) = $\frac{\sqrt{TPR \times FPR} - FPR}{TPR - FPR}$
Actual condition	Positive (P)	True positive (TP), hit	False negative (FN), type II error, miss, underestimation	True positive rate (TPR), recall, sensitivity (SEN), probability of detection, hit rate, power = $\frac{TP}{P} = 1 - FNR$	False negative rate (FNR), miss rate = $\frac{FN}{P} = 1 - TPR$	
	Negative (N)	False positive (FP), type I error, false alarm, overestimation	True negative (TN), correct rejection	False positive rate (FPR), probability of false alarm, fall-out = $\frac{FP}{N} = 1 - TNR$	True negative rate (TNR), specificity (SPC), selectivity = $\frac{TN}{N} = 1 - FPR$	
	Prevalence = $\frac{P}{P+N}$	Positive predictive value (PPV), precision = $\frac{TP}{PP} = 1 - FDR$	False omission rate (FOR) = $\frac{FN}{PN} = 1 - NPV$	Positive likelihood ratio (LR+) = $\frac{TPR}{FPR}$	Negative likelihood ratio (LR-) = $\frac{FNR}{TNR}$	
	Accuracy (ACC) = $\frac{TP + TN}{P + N}$	False discovery rate (FDR) = $\frac{FP}{PP} = 1 - PPV$	Negative predictive value (NPV) = $\frac{TN}{PN} = 1 - FOR$	Markedness (MK), deltaP (Δp) = $PPV + NPV - 1$	Diagnostic odds ratio (DOR) = $\frac{LR+}{LR-}$	
	Balanced accuracy (BA) = $\frac{TPR + TNR}{2}$	F_1 score = $\frac{2PPV \times TPR}{PPV + TPR} = \frac{2TP}{2TP + FP + FN}$	Fowlkes–Mallows index (FM) = $\sqrt{PPV \times TPR}$	Matthews correlation coefficient (MCC) = $\sqrt{TPR \times TNR \times PPV \times NPV} - \sqrt{FNR \times FPR \times FOR \times DOR}$	Threat score (TS), critical success index (CSI), Jaccard index = $\frac{TP}{TP + FN + FP}$	

Project management

- ❖ Project scope:
 - Work component 1 (Objective 1)
 - Work component 2 (Objective 2)
 - Activity/ task
 - Indicator that task is over/ metric
- ❖ Milestone chart
 - Milestone number (say, M3)
 - Timeline to reach milestone (say, 9 months)
 - Milestone targets/ deliverables
 - Funds to be consumed by then
 - Release of funds to be triggered on reaching milestone
- ❖ Head-wise budget
- ❖ Schedule of release of funds



Intellectual property

- ❖ Strategy to stay clear of others IP; Freedom to operate/ practice
- ❖ Strategy to protect your own IP; create a competitive advantage



Regulatory pathway

- ❖ Is it regulated?
- ❖ If yes, what is the pathway? Expected data/ info to be submitted, timelines, costs.

BIRAC Funding Programs: PACE (AIR, CRS)

PACE is BIRAC's **innovation funding program** aimed at
academics / R&D organizations meant for
advancing a technology in the Technology Readiness Level scale.

PACE-AIR

From POP/ TRL2+ onwards

Nature of the project



- ◆ Technology development
 - Problem-Solution Approach
 - Advance from POP/TRL2+ onwards
- ◆ Desired end-point:
 - Demonstration of key results (for go-no go decisions)
 - Intellectual property
 - Documented interest from a potential licensee
- ◆ Commercialization potential
 - Indication of demand
 - Potential licensee
 - Clarity of problem, solution, value proposition, positioning etc
 - Intention and track record
- ◆ Prior work/experience:
 - Proof-of-principle (POP) established (adequate detailing done and clarity that idea has good chance of working! Prelim data available)
 - Experience running government grant projects; Experience of R&D in same field
 - Clear ownership of background knowhow/IP

Applicant

Primary Applicant

(Mandatory)

- Academic institute, University
 - R&D organization
- NGO/ Research Foundation

Joint Applicant 1

(Optional; Encouraged)

- Industry
- Startup (> 5 years)

Joint Applicant 2

(Optional)

- Academic institute, University
 - R&D organization
- NGO/ Research Foundation

MoU

- Scope
- Roles and responsibilities
- Cost and reward sharing
- IP

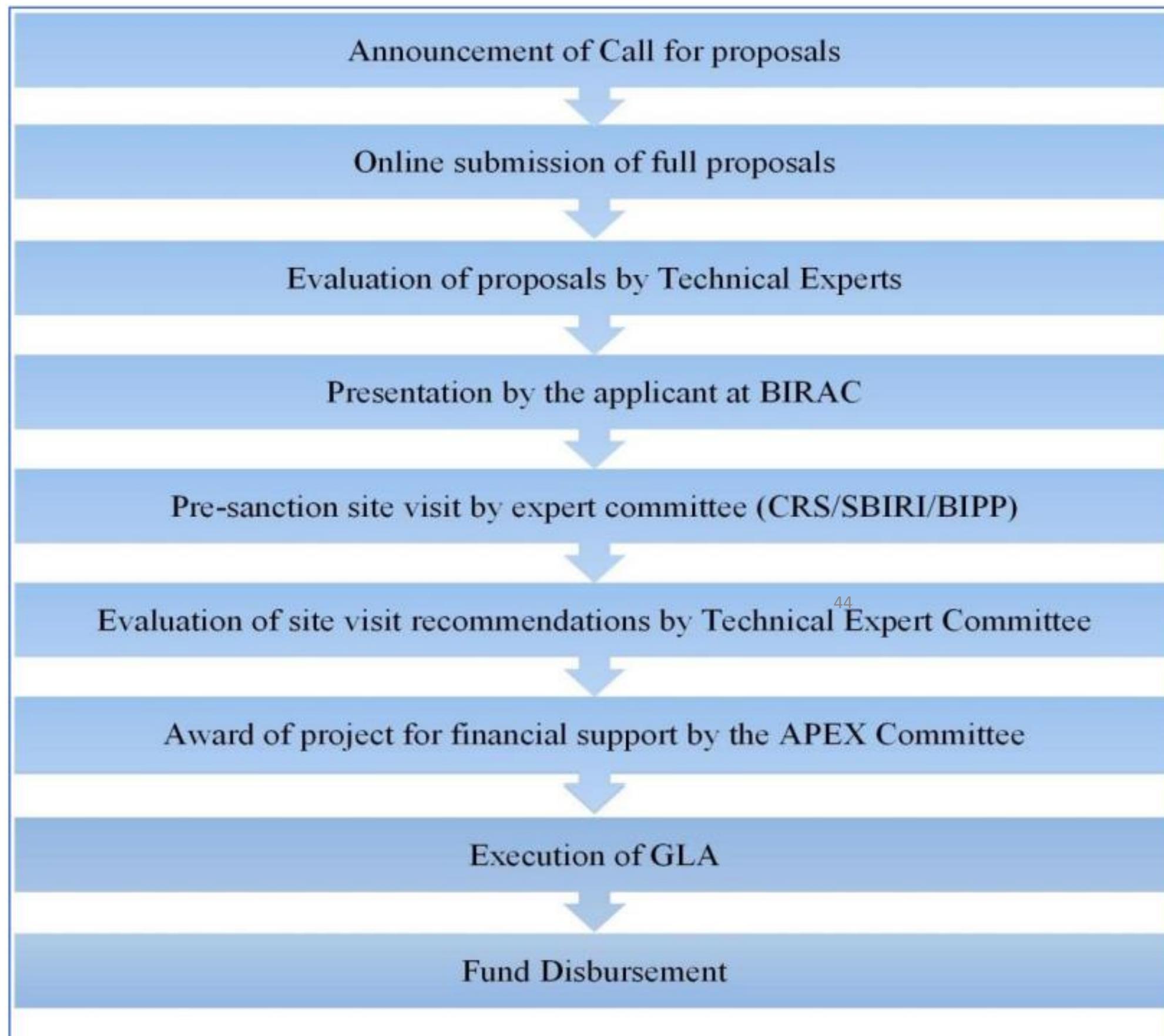
Duration and budget

- ◆ Duration: Up to 24 months
- ◆ Budget: Up to Rs 50 lakhs
- ◆ Support:
 - 100% of project cost; Grant-in-aid to academia/R&D orgs/NGOs
 - None for industry/ startup partner except in outsourcing budget
- ◆ Funding terms:
 - Non-recurring/ equipment < 10% of total budget
 - No provision for overheads
- ◆ Installments:
 - For projects longer than 18 months -- (30%:20%:20%:20%:10%)
 - For projects shorter than 18 months -- (30%:30%:30%:10%)

Strengthening your proposal

- ◆ Typical criteria:
 - Clarity and soundness of problem, solution, value proposition
 - Commercial potential or national/social relevance
 - Technical soundness and strength; Novelty; Prelim data
 - Potential and likelihood of commercialization
 - Team credibility and completeness
 - Clarity of message and purpose from PL
 - Clarity of study plan, milestones, detailing, doability

Application Process



There are **three** call for proposals in a year

- **15th February – 31st March**
- **15th June – 31st July**
- **15th October – 30th November**

PACE-CRS

From POC/ TRL3+ onwards

Nature of the project

- ◆ Technology development
 - Problem-Solution Approach
 - ***Take it ahead beyond POC/TRL3+***
- ◆ Desired end-point:
 - Demonstration of key results (for go-no go decisions)
 - Intellectual property
 - ***Tech transfer or spinout creation***
- ◆ Commercialization potential
 - Documented interest by a potential licensee
 - ***Clarity in next steps/ data needs/ scale up needs before tech transfer***
- ◆ Prior work/experience:
 - ***Proof-of-concept (POP) established***
 - Experience running government grant projects
 - Experience of R&D in same field; R&D track record
 - Clear ownership of background knowhow/IP

The study

- ◆ Next level of prototype and testing/ validation
 - Alpha → Beta → Gamma
- ◆ Next level of scale-up or refinement/ optimization
 - Lab → Batch → Pilot → Demonstration plant
- ◆ Demonstration/ trials on field/ real-life equipment/site
- ◆ Advancing for clinical safety and efficacy
 - In vitro testing → testing as per standards → pre-clinical
- ◆ Testing for larger/ diverse sample size; Test for R&R, robustness
- ◆ Demonstrate superiority to alternatives

Applicant

Primary Applicant (Mandatory)

- Academic institute, University
 - R&D organization
- NGO/ Research Foundation

Joint Applicant 1 (Mandatory)

- Industry
- Startup (> 5 years)

Industry partner could be:

- Potential licensee
- Contract research partner

MoU between partner

- Scope
- Roles and responsibilities
- Cost and reward sharing
 - IP
- ***ROFR***
- ***Undertaking/ commitment of alignment with business strategy***

Duration and budget

- ◆ Duration: No time limit
- ◆ Budget: No ceiling
- ◆ Support:
 - 100% of project cost
 - Grant-in-aid to both academia/R&D orgs/NGOs and industry/startup
- ◆ Funding terms:
 - Non-recurring/ equipment < 10% of total budget
 - No non-recurring for industry/startup
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Strengthening your proposal

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 - Commercial potential or national/social relevance
 - Technical soundness and strength; Novelty; Prelim data
 - Potential and likelihood of commercialization
 - Team credibility and completeness
 - Clarity of message and purpose from PL
 - Clarity of study plan, milestones, detailing, doability
 - ***Credibility and capability of CRO/ Industry partner***

Evaluation Criteria

- Technical strength of PoC
- Clarity of Lead Present
- Potential of creating a technology or producer
- National / Social Relevance
- Commercial potential or translational capacity
- Investigators Credentials and collaborative teams' complementarity
- Integrated expertise
- Adequacy of CRO infrastructure

BIRAC Funding Programs: i4 (SBIRI, BIPP)

i4 (SBIRI and BIPP)

More details: <https://www.birac.nic.in/>

	SBIRI	BIPP
Who is eligible?	<ul style="list-style-type: none">Companies	<ul style="list-style-type: none">Companies
Type tech	<ul style="list-style-type: none">Innovative	<ul style="list-style-type: none">Path breaking; transformational; IP generationSocial impt; high risk tech leadership; Validation (CTs, Field trials); major facilities.Multiple Categories specified
Start TRL	<ul style="list-style-type: none">Early stage/POP/Pre-POC or higher	<ul style="list-style-type: none">Depends on Category
End TRL	<ul style="list-style-type: none">Up to TRL 6	<ul style="list-style-type: none">Should end at TRL 7 and above
Funding	<ul style="list-style-type: none">Up to Rs 50L: 100% grantAbove Rs 50L: Matched funding (50:50)No cap	<ul style="list-style-type: none">Matched funding (50:50)No capFor details, see website
Royalty obligations	<ul style="list-style-type: none">5% of net sales capped at grant amount utilized	<ul style="list-style-type: none">5% of net sales capped at grant amount utilizedFor details, see website
IP	<ul style="list-style-type: none">Owned by companyMarch-in rights only for “Nationally Important Project”Global access obligations for project IP	<ul style="list-style-type: none">Owned by companyMarch-in rights only for “Nationally Important Project”Global access obligations for project IPFor details, see website

BIRAC Funding Programs: BIG

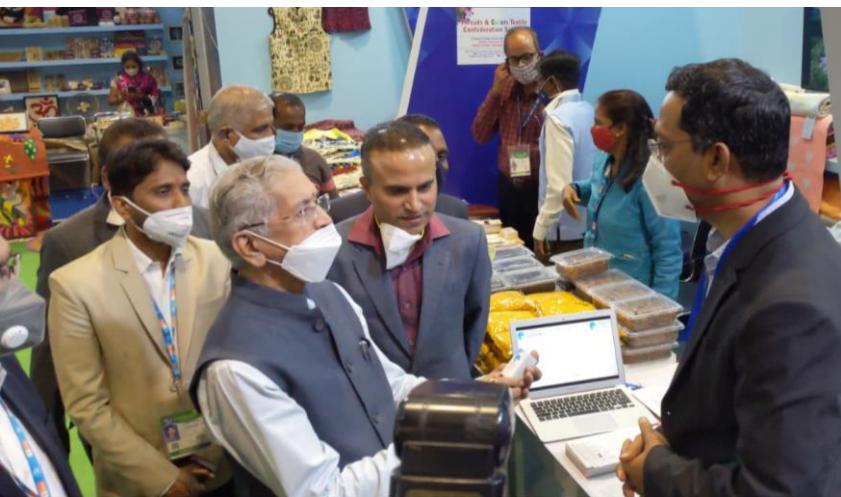
What do BIG Grantees look like?



Actorius Innovations and Research Pvt Ltd

“Fighting cancer – one cell at a time.”

The company has developed a proprietary **Circulating Tumor Cell (CTC)** test that has major clinical significance in monitoring disease progression and early detection of cancer relapse.



- 1st indigenous medical device to get **DCG(I) approval**.
- **2,000+** clinical tests; **20,000+** CTCs detected.
- **“Innovator of the Year – 2019 (Healthcare)”** at Global Bio India - 2019.
- Clinical study done on 500+ patients of Head and Neck Cancer at Tata Memorial Hospital, Mumbai.
- European Patent granted, US patent awaited.
- Clinical data published in prestigious international forums like **AACR, ASCO and ESMO**.
- **ISO 13485:2016** manufacturing facility certified by the British Standards Institute (BSI).

Supported By





Models displaying fashion collection at Lakme Fashion Week 2022. The collection is produced from the non-GMO, sustainable, natural bio-pigments developed by KBCols.





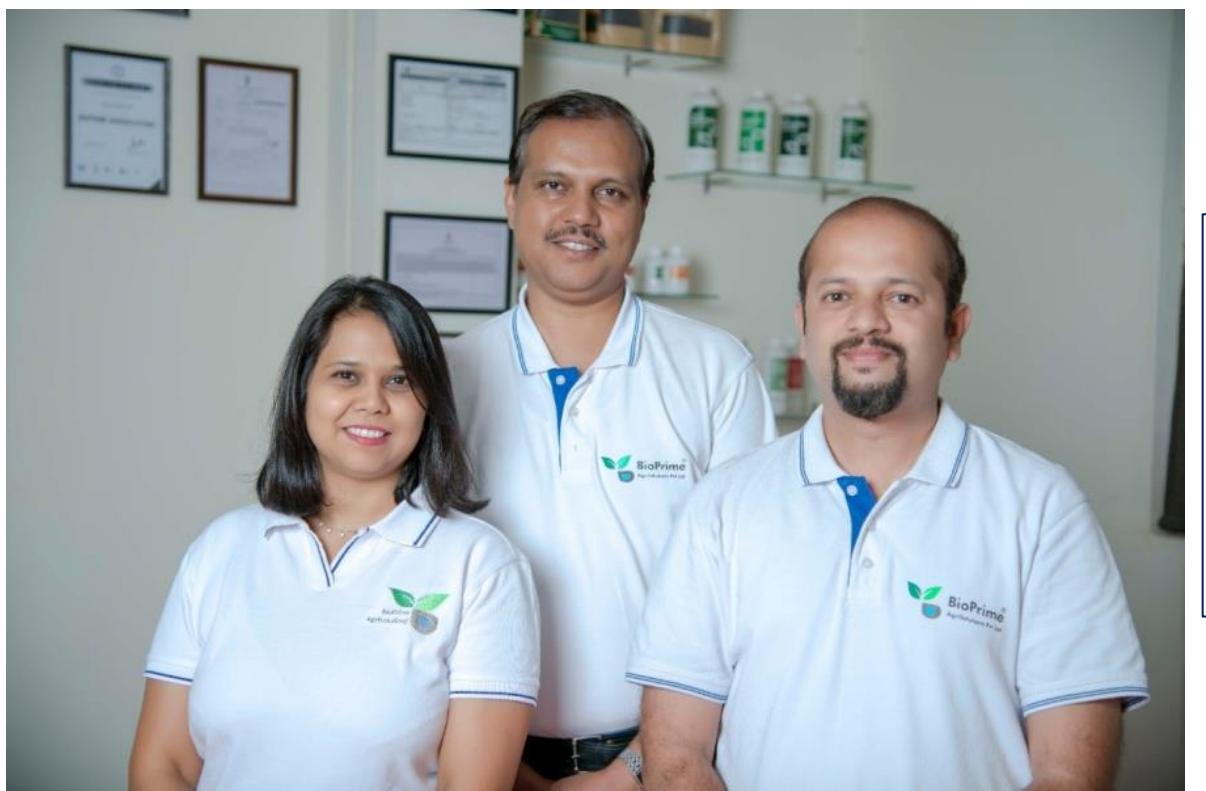
Solution

Next Gen Biologicals based on biomolecules to modulate plant physiological responses

USPs

- Climate resilience
- Crop agnostic
- as is where is basis adoption
- Residue free & Certified organic

As climate change reduces the efficiency of plant process, existing solutions like fertilizers, hormones, enzymes are not sufficient. Therefore we developed an approach of eliciting process using molecules that will help plants overcome climate impact and give farmers assured yields



About us: Bioprime was founded by three researchers who have over 15 years of experience in plant physiology, biotechnology and plant microbe interaction

Product price range
Rs 400- Rs 1000 per acre

- **Customers: ~25000**
- **Revenue – 3.5 Cr**
- **Funds raised from Omnivore, Inflexor**

Video Link: <https://www.youtube.com/watch?v=YS888icTn1M>

AHAMMUNE BIOSCIENCES

Targeting Skin Immune System



Clinical Stage Company Developing Small Molecule Therapeutics for Skin Disorders

Vitiligo treatment is an unmet need!



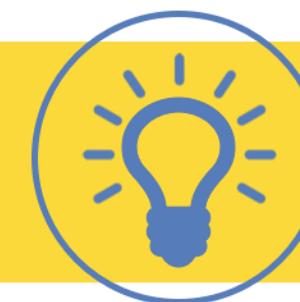
Ahammune: Solving the vitiligo puzzle

- Ahammune has developed a new, targeted treatment for vitiligo to remove the fear and stigma associated with this debilitating disorder
- Ahammune's small molecule has **first-in class** mechanism of action
- Addressable vitiligo market of over USD 3.5 Bn

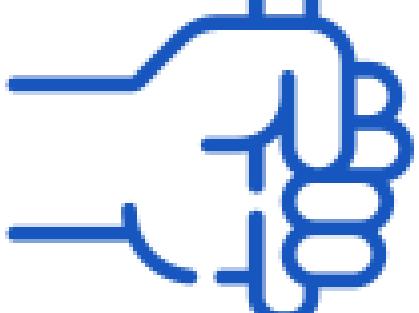
Phase 1 trials successfully completed for our new drug candidate as a topical therapy.

The BIG Proposal Storyline

BIG: Tips and Pointers



BIG STORYLINE?



- is an unmet need which if solved will have enormous impact
- The solution lies in
- People have tried but the following shortcomings exist
- We propose to do this which will be different from what was done in the past and if successful, solve this problem.
- This is the methodology we plan to follow
- We have reasons to believe that we can be successful
- We are uniquely positioned to attempt this solution.....
- We have background, experience, credibility, track record etc behind us
- Here is our execution plan with milestones and timelines
- Here are the resources we will need
- Here is the how we plan to source the resources
- Here is what we need from you

First/ Early slide



- ◆ “Clear statement of the study” told early helps keeps the skeptics continue hearing and looking forward to details.
- ◆ To demonstrate POC for a SOLUTION for a PROBLEM via this NOVEL approach and thereby delivering IMPORTANT RESULT.
 - ◆ Problem and importance
 - ◆ Solution
 - ◆ Novelty

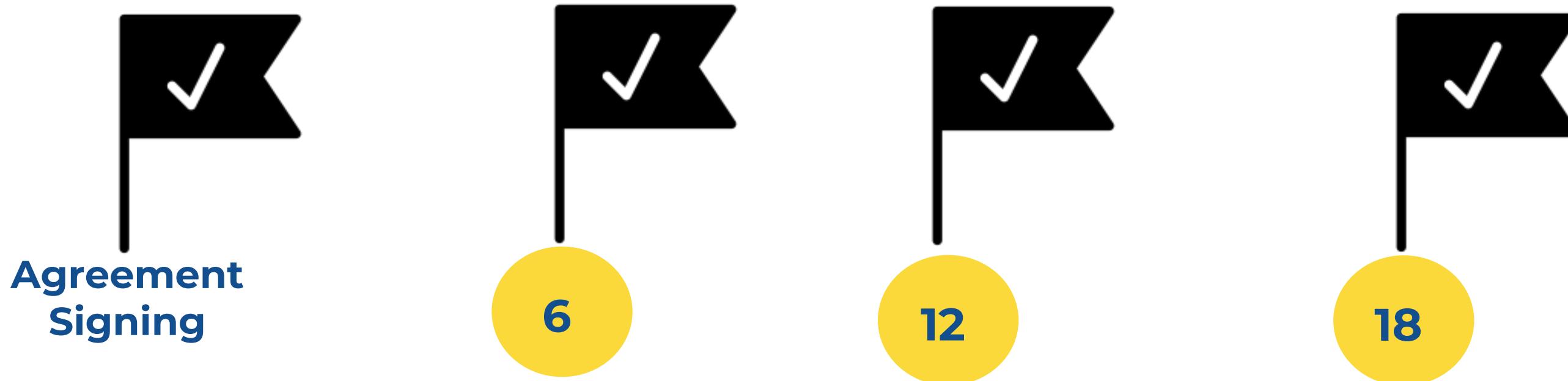
BIG: Tips and Pointers



MILESTONE CHECK

Target date (at end of -- months)	Milestone targets	Funds requested (Rs lakhs)
0	Signing of agreement	Max 30%
6	Completion of 1st Milestone (M1)	30%
12	Completion of 2nd Milestone (M2)	30%
18	Completion of project and submission of final report (M3)	5-10%

Please mention what will define as “completion of each milestone” for you



BIG: Budget breakup

Heads	Amount (Rs in Lakh)	Basis
Equipment	≤ 15 Lakhs	Max 30%
Consumables	Flexible	Flexible
Man power	≤ 15 Lakhs (PM salary <50K)	Max 30%
Incubation / rentals services	Flexible	Flexible
Travel	≤ 1.5 Lakh	~ 1.5 Lakhs
IP	≤ 1.5 Lakh	~ 1.5 Lakhs
External/ outsourced services	≤ 15 Lakhs	Max 30%
Contingency	≤ 2.5 Lakh	~ 5%

- CapEx not exceeding 30% of the requested funds.
- Scientific advisors/ mentors cannot get paid from BIG project.

BIG: Evaluation Parameters

Criteria	Illustrative weightage (%)
Technical feasibility of the idea	10%
Novelty	20%
Importance and potential impact	15%
Commercialization strategy	15%
Team	20%
Barriers and strategies to address them	10%
BIG project plan	10%

Note: Scoring is not additive. If any one aspect is very poor, the proposal fails to qualify.



Get started on your BIG journey with us!

Work on your BIG idea with India's No.1 Bioincubator * Choose Venture Center as your BIG partner!

Venture Center was ranked No. 1 in the Bioincubator Survey 2021, by Biospectrum India.

Call open: 1 July - 16 Aug 2023

UP TO **50** LAKHS

Venture Center was ranked No. 1 in the Bioincubator Survey 2021, by Biospectrum India.

VENTURE CENTER **BIG**
Kick Starting Entrepreneurship **birac**
Ignite Innovate Incubate

BIG Call 23: Call Open

Biotechnology Ignition Grant

Choose Venture Center as your BIG Partner

Who can apply?
Individual/ Startup/ Faculty

Focus Areas

- Bioinformatics, IoT, BIG Data, ML
- Devices & Diagnostics
- Drugs
- Industrial Biotechnology
- Agriculture
- Biosimilars & Stem Cells
- Vaccines & Drugs

Mentored 500+ ideas

Grant-in-Aid up to ₹ 50 Lakhs for 18 months

Deadline 16th August 5:30 pm

Free Mentoring every Monday

CONTACT US

Email - big@venturecenter.co.in
Visit: big.venturecenter.co.in

FOR MENTORING



Likely to open soon in Jan 2024

<http://www.big.venturecenter.co.in>

<https://birac.nic.in/big.php>

BIG Call 23: Call Open

Biotechnology Ignition Grant

Top Reasons to Choose Venture Center as your BIG Partner

1. Recognized as the best!

Venture Center was ranked India's No 1 Bioincubator in Biospectrum Survey 2020-21, and ranked 3rd in the 2021-22 survey. Venture Center has won the National Award for TBI (2015), AABI (Asian) Incubator of the Year (2018) and National Entrepreneurship Award (2019).

2. Mentoring at its best!

Venture Center has a strong in-house mentoring team led by Dr Premnath Venugopalan (himself a technology developer, startup founder, and an alumnus of MIT and IIT Bombay). The team is known for its depth and thought leadership. The Venture Center also has a large network of technical, business and other specialist mentors.

3. Peer group!

Venture Center boasts one of the strongest networks of entrepreneurs pursuing innovation-led biotech/ biomedical ideas. Find entrepreneur mentors and role models in the Venture Center ecosystem.

4 Credibility and standards!

We work hard to strengthen your case for technical soundness, scientific credibility, quality of study designs and high standards of work.

BIG Call 23: Call Open

Biotechnology Ignition Grant

5. Efficient and responsive!

The BIG Partner team at Venture Center is known for efficiency, thoroughness and being responsive.

6. Visibility!

Venture Center has an active program of showcasing its grantees and incubatee through various media channels and forums.

7. Funding programs!

Venture Center has a funding database accessible to all its grantees. Venture Center operates multiple fellowship, grant and seed funding programs. Venture Center works with more than 20 CSR grantors to create funding pockets for startups in its networks.

8. Networks!

In the last 16 years, Venture Center built extensive networks across the startup world, academia, R&D labs, industry, hospitals, NGOs, service providers etc. We may have a connect for your need definition, customer discovery and validation, testing and trials and market entry related needs.

Email: big@venturecenter.co.in

For free mentoring on your application, **please fill up the form here:** <https://tinyurl.com/BIG23-VC>

Track record!

Most (93%) of the individual applicants who choose Venture Center as BIG Partner founded a startup.

99% of the grantees completed their BIG project successfully.

98.5% of grantees are still active as startups

A total of 50+ Grantees have raised more than Rs 160 Cr + in follow on funding.

Out of the 66 closed projects, 75% of grantees have commercial products or services in the market.

Likely to open soon in Jan 2024
<http://www.big.venturecenter.co.in>

Thank you.

Contact for more details
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<https://in.linkedin.com/company/venture-center-pune>



<https://www.youtube.com/watch?v=l9562hY3fGg>