

Sourcing, Mining Inventions

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How to increase submissions of invention disclosures – basic needs:

- Do not ask inventors to find their own funds for patenting costs
- Reduce time spent by inventors on drafting, answering queries/ clarifications etc
- Reduce barriers/delays to publications/ presentations to minimum (**very important**)
- Reduce bureaucracy, paperwork, delays in decision making (committees and hierarchy), empowering inventors
- Awareness, remove fear of the unknown, remove myths
- High level support – commitment, carrot and stick
- Inventors should not have to deal with IP jargon and legal processes
- Sincere and authoritative efforts for licensing/ commercialization

Two approaches

- Reactive**
 - Responding to interest from scientists to file patents: Awareness and efficient systems; ensuring funding
 - Visible technology licensing results – actual products/ services, awards/ recognitions, revenue
- Proactive**
 - Level 1: Visits to various groups; talks/ seminars etc; scanning publications
 - Level 2: IP landscaping and evolving integrated technology programs
 - Level 3: Drive with research funding and other resource allocations; Facilitate collaborative funding proposals around themes and calls.

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